



Northern California  
Cherry Blossom Festival

1968 - 2017

A Golden Journey - 50 Years of Japanese Culture

**50th Annual**  
**Northern California Cherry Blossom Festival Queen Program**  
**PRESS CONFERENCE**

**9:45AM-Doors Open**

**10:15AM - Welcome**

Queen Program Chair

Festival Chairs

2016 Court

**10:45AM - Program**

Introduction of the 2017 Queen Candidates

Candidate Sponsor Presentation

**11:15AM - Photoshoot**

Candidate & Sponsor Photoshoot

**11:45AM - Interviews**

Light Refreshments Served

Candidate Interviews with the Press

March 12, 2017 | Union Bank Community Room, Japantown