



COMPANY PROFILE

The Utech Group

Northern Wisconsin based company founded in 1991 by Ken Utech. Highly trained staff of organizational development experts, including four members of the Utech family, provide a wealth of knowledge, experience and proven results.

Customized Organizational Development

Our process provides the tools to:

- Create team, organizational and cultural alignment
- Apply culture analytics for focused action to develop people and company culture
- Unleash individual and leadership potential
- Resolve people issues
- Hire for fit, integrate needed talent and reduce turnover
- Develop in-house experts to become self-sufficient

Our Unique Approach

We DISCOVER the root causes of problems that prevent growth. Then DEVELOP a solid structure of strong leaders with high-functioning teams. And DELIVER lasting results that change people's lives.

CONTACT

Melissa Borowicz, Principal

920-983-0707

Melissa@utechOD.com

UTECH CONSULTING, INC. ANNOUNCES NEW NAME AND LOGO

For 25 years, Utech Consulting, Inc. has been making an impact on people's lives through cultural alignment and organizational development. Their unique approach uncovers deeply rooted conflicts that prevent organizational growth. Then, through the development of a solid structure of strong leaders and high-functioning teams, Utech addresses these conflicts and delivers lasting results that change people's lives.

<http://www.utechOD.com>

Over the past year, Utech has experienced 40% employee growth with new products and services in the areas of culture analytics and workshops that drive deep, meaningful change with leadership teams and organizations. As a result of growth, the current 'Customized Organizational Development' logo no longer encompasses the entirety of these offerings.

The Utech Group new name and logo fully embraces that business expansion to represent the family of services they offer – ranging anywhere from culture analytics to personal development. For example, illumyx, their culture analytics platform, has a team of culture experts and account executives that work with companies to drive data-driven culture change that leads to improved business results. Meanwhile, the Organizational Development Collective takes a more hands on approach and engages individuals from various organizations in monthly team building and leadership workshops.

Overall, Utech's services focus on change management, starting with the most important aspect of an organization: its people. In business, there's a belief that emotions don't have a place, or that people should keep their personal and professional lives separate. But people are fueled by their personal and emotional experiences. In fact, company culture is created through the engagement, interactions and emotions employees bring to the workplace, so they should not be disregarded. These factors make an organization unique.

Driven by this belief, Utech dives into organizations to discover the source of workplace tension and bring it to the forefront. Working with leadership teams, Utech helps people become aware of themselves and their impact on the overall culture of the organization. Only then, can everyone start moving together towards a common vision and goal.

To learn more, visit <https://www.utechOD.com>