



Handy Seafood Announces Executive Vice President of Sales & Marketing

Handy Seafood is pleased to announce and welcome
Don Riffle as Executive Vice President of Sales & Marketing

FOR IMMEDIATE RELEASE:

Contact: Maureen Johnson
Handy Seafood Incorporated
410-912-2000
mjohnson@handyseafood.com

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Handy Seafood announces the appointment of Don Riffle as Executive Vice President of Sales & Marketing beginning January 2, 2017. Don has 37 years' experience in the seafood industry and recently retired from Clear Springs Foods after 18 years as Executive Vice President of Sales and Marketing. Don has served on Handy Seafood's Advisory Board for the past two years with a focus on growth and marketing strategy planning and execution.

"I am extremely excited about working with Todd Conway, the recently appointed CEO and President of Handy Seafood, and Handy's excellent sales and operations team. Handy's international and domestic sourcing expertise supported by an excellent international quality assurance team continually deliver the highest quality seafood products and has great potential for expansion and growth" said Don.

Originally from the Eastern Shore of Maryland, Don and his wife, Ginny, recently moved back to the Eastern Shore from Idaho. Most of their family, children and grandchildren, are located on the Eastern Shore. "Now I have the opportunity to be part of a great organization and be near to those who are most important to me" stated Don.

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Handy Seafood is a family-owned company with over 120 years of quality seafood processing. Products include soft shell crabs, crab meat, crab cakes, crab specialty items, oysters and artisanal fish. www.handyseafood.com

• OVER 120 YEARS OF QUALITY SEAFOOD •
Handy Seafood Inc. • 700 East Main St. • Salisbury, MD 21804 U.S.A.
1(410) 912-2000 • 1(800) 426-3977 • Fax 1(410) 912-0097
www.handyseafood.com