

## NFL Running Back Benny Cunningham Carries the Ball for Old School Labs™ as Brand Ambassador

NFL star joins best-selling brand's star-studded roster of spokespeople



**LOS ANGELES, California (PRWEB) April 4, 2017** - Sports supplement maker Old School Labs™ has announced that running back Benny Cunningham is the latest athlete to join its elite team of brand ambassadors. Cunningham, who recently moved from the L. A. Rams to the Chicago Bears, is the first NFL player to serve as a spokesperson for the renowned Southern California company.

“Needless to say, we’re delighted to have Benny as part of our lineup,” says Old School Labs founder and CEO Tarek Sidani. “Apart from his being a terrific football player, he’s also in great shape and loves working out. It also doesn’t hurt that he’s an incredibly nice guy, which counts for a lot with us.”

Cunningham set numerous football records as a student at Goodpasture Christian School in Madison, TN and was a star player at Middle Tennessee State University before being signed by the St. Louis Rams as an undrafted free agent in 2013. Known for his kick returns and ability to break tackles, Cunningham set career marks in receiving yards and kickoff return yards and led the NFC in average yards per return in 2014.

“I have to say I was really flattered when Old School Labs contacted me about being a brand ambassador,” says Cunningham. “I’ve been using their great all-natural products for a while and I’m looking forward to spreading the word so that other professional athletes can benefit from them.”

Since launching their company in 2013, Sidani and his partners have been overwhelmed with the skyrocketing popularity of their products inspired by the “Golden Era” of bodybuilding. “It continues to be an incredible ride,” says Sidani. “And, as proven by Benny and so many of our clients, Old School’s Vintage supplements aren’t just for bodybuilders. They’re the best choice for any athlete who strives for perfection in their endeavors.”

### **ABOUT OLD SCHOOL LABS™:**

Old School Labs™ is the maker of premium supplements that carry on the fitness philosophy of the “Golden Era” of bodybuilding. Old School Labs products do not hide behind proprietary blends, contain no artificial sweeteners or artificial flavors, and are manufactured using only high-quality ingredients. Old School Labs products include Vintage Burn™, a fat-burner designed to help preserve muscle while eliminating fat, Vintage Build™, a 3-in-1 muscle-builder, and Vintage Blast™, the world’s first two-stage pre-workout. Old School Labs has been featured in prominent publications including L.A. Confidential Magazine and Haute Living Magazine.

For more information, please visit [www.OldSchoolLabs.com/Press](http://www.OldSchoolLabs.com/Press)

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