

FOR IMMEDIATE RELEASE

April 6, 2017 Contact: Steve Pope 262-635-9394
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SPEEDWRAP® Brand Wire Wrap

TheStrapStore.com, a leading online reseller of innovative bundling, banding, and cable management products, is proud to announce the SPEEDWRAP® Wire Wrap - a reusable and adjustable hook and loop fastener. This industrial grade hook and loop wrap features a pull tab, is easy to use and reuse, gentle on wires and has thousands of applications.

(April 6th, RACINE, WI) — TheStrapStore.com, a leading online reseller of hook and loop ties, straps and specialty fasteners is pleased to announce the new and improved SPEEDWRAP® Brand Wire Wrap. Similar in function to a hook and loop cable tie, the new *Wire Wrap* quickly bundles wires and cables for a secure hold. The SPEEDWRAP® Wire Wrap is available for purchase in four different sizes and several colors on TheStrapStore.com.

In April of 2017, TheStrapStore.com began sales of the SPEEDWRAP® Wire Wrap. The SPEEDWRAP® Wire Wrap offers a **reusable** and **adjustable** fastening solution similar to the iconic SPEEDWRAP® Brand Cable Tie.

Made from **industrial grade**, back-to-back, hook and loop material, the Wire Wrap enables users to quickly wrap the tie around an object and then onto itself for a secure hold. Most noticeably, the wire wrap features a pull tab enabling users to grip the material and release the tie.

Steve Pope, Speedtech's Vice President of Sales, says, *"The Wire Wrap caters to customers who don't require a cinch slot on the head of their hook and loop cable tie and where a pull tab feature helps them with release of the fastener. This simpler wrap design is great for tons of bundling and banding applications and at a lower price point than alternative solutions."*

The SPEEDWRAP® brand is offered through Industrial, MRO, Data Communications, Audio, Video, Hardware, and Recreation Distributors Nationwide as well as through leading online resellers including TheStrapStore.com and Fastenal.com.

More About TheStrapStore.com:

TheStrapStore.com exists to be one of the best sources of hook & loop and specialty fasteners on the Internet, specializing in cable management, bundling and related products. Because they are product focused, they can offer the best selection and advice. They are also the leading online source for SPEEDWRAP® Brand Products. If you know exactly what product you need, or need help finding the perfect fastener for your application, TheStrapStore.com is the fast and easy source. They solve the problems of small and large businesses, manufacturers, resellers and do-it-yourselfers looking to find products quickly and easily.

For more information Visit www.TheStrapStore.com Email: pr@speedtechinternational.com Or Call 262-635-9394