

# POSBANK

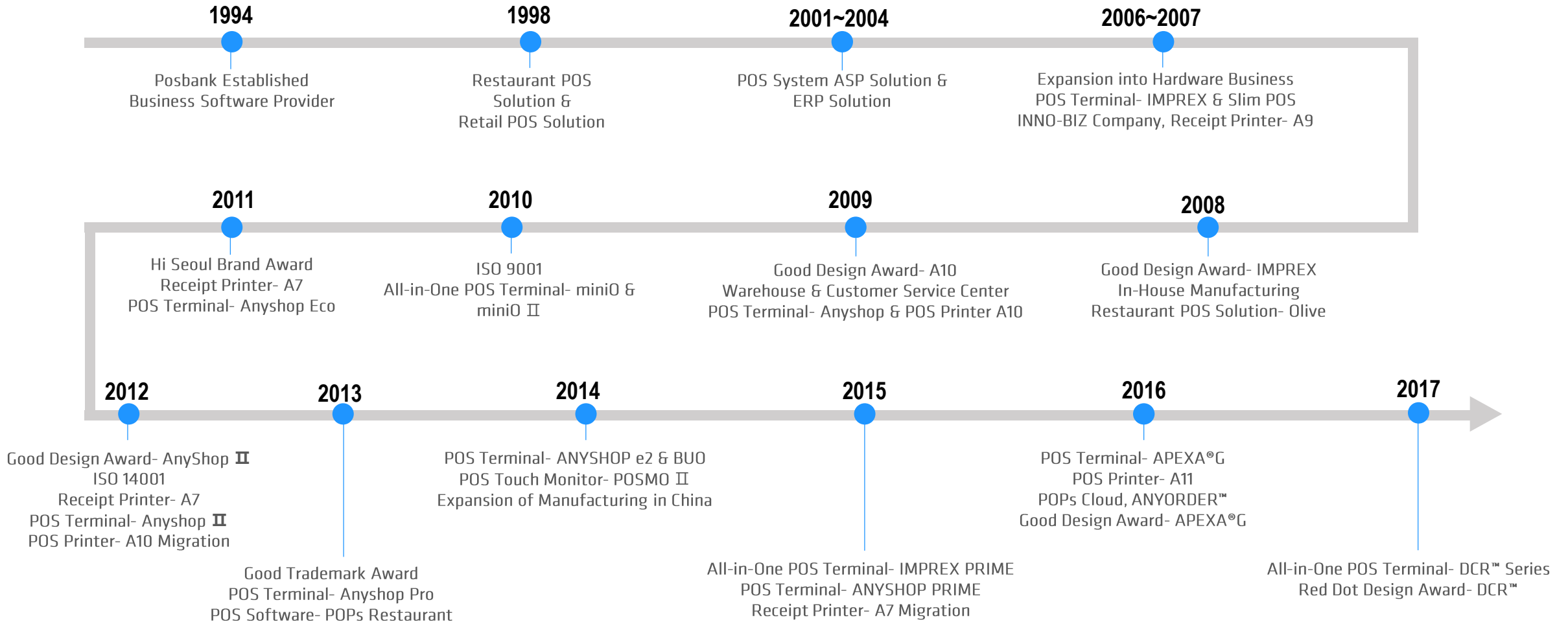
The Company  
2017

# Who we are

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- **A leading provider of POS system**
- **Founded in 1994 by a group of talented engineers**
- **Started as a business application provider and expanded into POS system business**
- **Pioneered the local market with POS system and our own applications**
- **Started manufacturing POS system in-house from 2007**
- **Became a dominant provider in local POS market**

# Milestones



# We are growing!

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**No. 1** Player in Korea

**290,000** Units

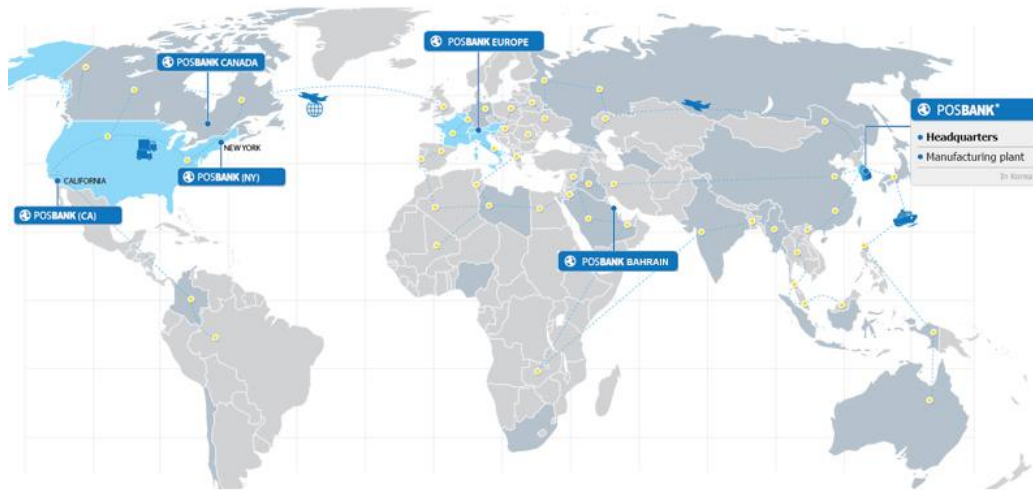
Accumulated Shipments from 2007 to 2016 in Korea

**9th** Consecutive Years of Revenue Growth

**23%** (Posbank Revenue Growth) > **13%** (Global Market Growth)\*

\* Note : On a CAGR Basis from 2007 to 2016

# We are near you.



From Headquarters in Seoul Korea

To **200+** Customers in **80+** Countries on **6** Continents

Around the World and Global Locations in

**POSBANK USA : LA & NY**

**POSBANK CANADA : Ontario**

**POSBANK EUROPE : Venice, Italy**

# We provide impressive design.

- We are one of the first companies to put designs on POS systems.
- Our products with impressive design make business owners look more attractive to their customers.
- Our design progress has been recognized by prestigious design awards at home and abroad.



IMPRESX



IMPRESX@ PRIME



ANYSHOP@ PRIME

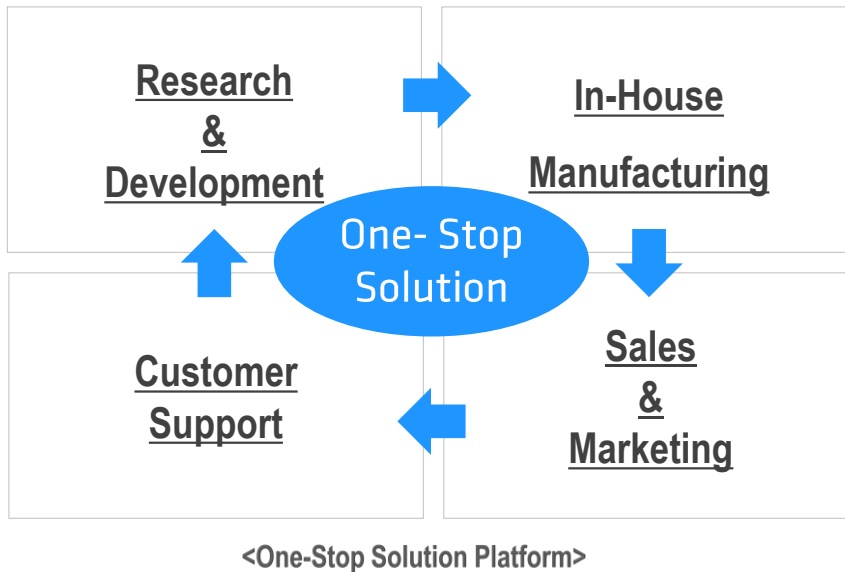


APEXA@G



DCR™

# We provide one-stop solution.



- Posbank delivers solutions for all your needs under one roof: research and development, manufacturing, sales and support.
- Our extensive experiences, fast response and dedication to customers ensure quality products and service.
- This qualifies us to serve as your single-source provider for your specific business needs.

# Business Area

## Hardware Manufacturing



- All-in-One POS Terminal
- Modular POS Terminal
- Box POS
- Receipt Printer
- POS Monitor

## Software Development



- POS Applications
- Management Solutions (Retail, Hospitality)
- Web Solutions
- Groupware

## Customer Service



- System Support
- Rental Service
- 24/7 Technical Support
- OEM & ODM Service

## Consulting Service

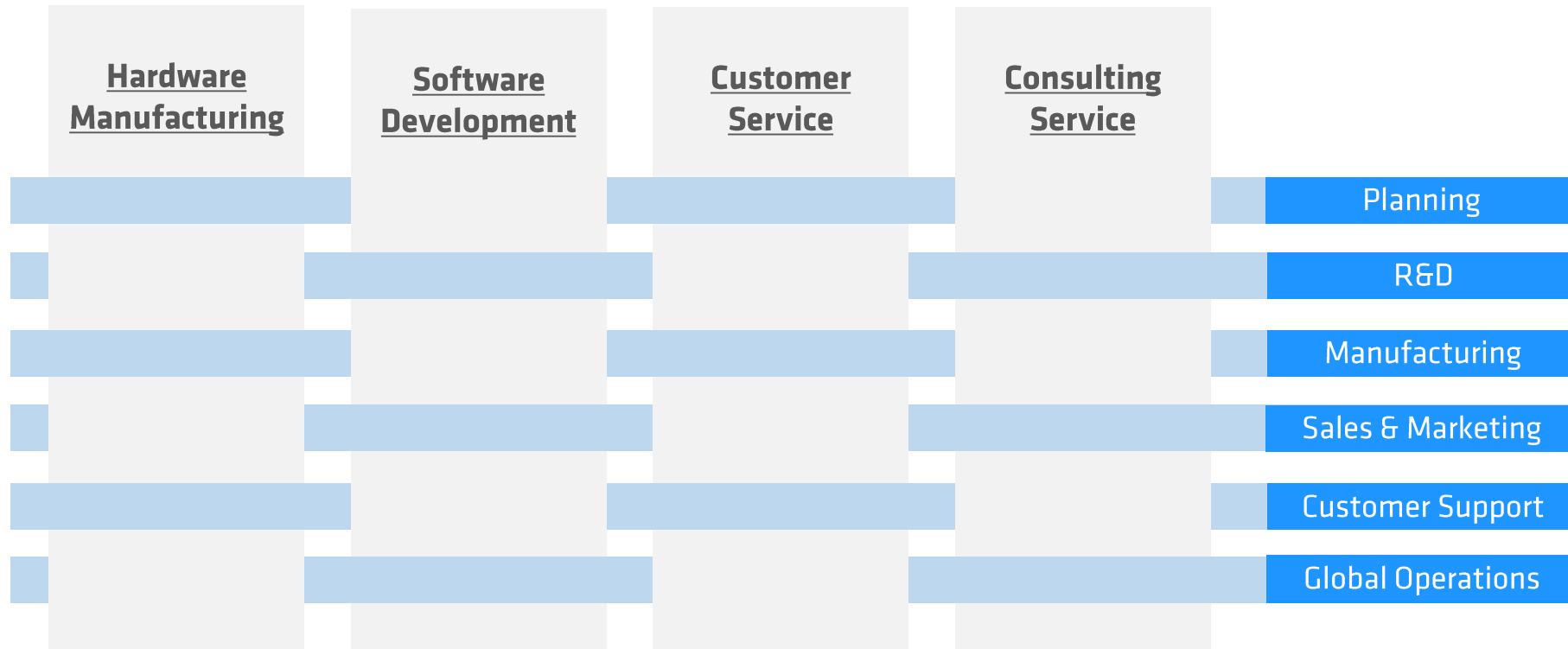


- ERP Consulting
- System/Solution Development Consulting
- POS System ASP



# We are organized for customers.

## 4 Business Areas Supported by 6 Functions



# Product Portfolio

## POS Terminals



IMPREX® PRIME



PB-1000



ANYSHOP®e2



BLUO™



BOXPOS™



ANYSHOP® PRIME



APEXA®G



ANYSHOP® PRO



DCR™



IMPREX®

## POS Printers



A7



A11

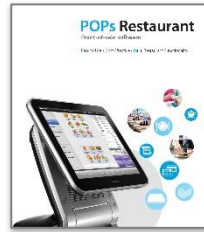
## POS Touch Monitor



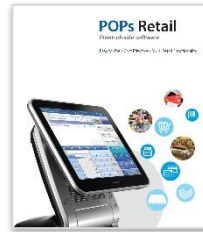
POSMO™ II

# Product Portfolio

## POS Software



POP's Restaurant™



POP's Retail™



POP's CLOUD™



SNOW#®

## POS Mobile Application



mPOPS™



ANYORDER™

# Rapid Service™ Program

RAPID Service
서비스 신청
☰

신청자 신청자이름을 입력하세요.

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우편번호 우편번호를 입력하세요.

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주소

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제품번호 제품번호를 입력하시고 인증 인증

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모델명 제품번호를 검증하세요.

전원불량

하드인식불량

터치불량

화면출력불량

통신인식불량

원도우부팅불량

장비증상 직접 입력

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초기화
서비스 신청하기

- **Posbank provides exceptional customer service program, Rapid Service™.**
  - **When a failure occurs for one year after the shipping date, Posbank customers are offered new exchange units instantly upon request and purchase confirmation.**
  - **Delivering business continuity for customers is our top priority.**
- (\*Available in authorized countries only)

# Valuable Customers around the Globe

## Apparel



## Food



## Cosmetics Nutrition



# Valuable Customers around the Globe

## Electronics



## Retail



## Others



# Recognized Performance & Design

**APEXA<sup>®</sup>G**

Compact Powerhouse<sup>™</sup>



GOOD DESIGN



**GOOD DESIGN 2017**

**DCR<sup>™</sup>**

Entirely New. Completely Redefined.<sup>™</sup>



reddot design award  
winner 2017



**Red Dot Design Award 2017**

# We move forward.



**At Posbank, we aspire to be the most trusted and respected company in the in-store solution industry by satisfying customers with best-in-class products and services.**



# We promise you.

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**At Posbank, we believe that we should do more than providing the best products.**

**It is about helping you bring the best-in-class solutions to your customers.**

**We are committed to improve our solutions and process continuously through ongoing support of our five focus areas.**



## Design

We deliver POS systems with impressive design that enhance customer's brand image.



## Quality

We strive to meet stringent standards fulfilled by our in-house R&D and manufacturing facility.



## Trend-leading

We build trend-leading POS systems that help customers to be more successful in their business.



## Continuity

We offer continued support for customers during the product life cycle.



## Proximity

We operate global partner network and warehouses near your business.

# We welcome you.

## Global Locations

### Headquarters

Address :  
 #805~808, 108,  
 Gasan digital 2-ro, Geumcheon-gu,  
 Seoul, 08506, South Korea  
 Tel : +82-2-2626-9118  
 Fax : +82-2-2626-9119  
 e-mail : [sales@posbank.com](mailto:sales@posbank.com)  
 Website: [www.posbank.com](http://www.posbank.com)

### Posbank US(California)

Address :  
 1230 East 223rd Street,  
 Suite #204 Carson, CA 90745  
 Tel : +1-310-513-1356  
 Fax : +1-310-513-1362  
 e-mail : [sales@posbankusa.com](mailto:sales@posbankusa.com)  
 Website: [www.posbankusa.com](http://www.posbankusa.com)

### Posbank US(New York)

Address :  
 75 Fairchild Ave. Plainview  
 New York 11803  
 Tel : +1-888-998-1767 ext. 103~104  
 Fax : +1-310-513-1362  
 e-mail : [sales@posbankusa.com](mailto:sales@posbankusa.com)  
 Website: [www.posbankusa.com](http://www.posbankusa.com)

### Posbank Europe

Address:  
 Via Piersanti Mattarella, 32, 30030,  
 Gardigiano, Venezia, Italy  
 Tel : +39-041-583-0594  
 Fax : +39-041-583-0595  
 e-mail : [sales@posbank.eu](mailto:sales@posbank.eu)  
 Website : [www.posbank.eu](http://www.posbank.eu)

### Posbank Bahrain

Address:  
 Building 57, Block 711 - Avenue 11, 2nd Floor,  
 Flat 24 P.O. Box 32015, Tubli, Bahrain  
 Tel : +973-39999549 / +973-33771183  
 Fax : +973-17382351  
 e-mail : [sales@posbank.me](mailto:sales@posbank.me)  
 Website : [www.posbank.me](http://www.posbank.me)

## More Information

Company <http://www.posbank.com/about-posbank.html>

Product <http://www.posbank.com/products/pos-terminals/>

Support <http://www.posbank.com/support.html>

Contact <http://www.posbank.com/pos-contact-details.html>

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