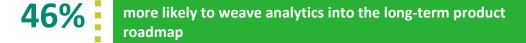# ENTERPRISE-READY INSIGHT: ARE YOU EMBEDDING THE RIGHT ANALYTICS?

Embedding analytics within an enterprise application has shown to be an effective way to boost user adoption and drive customer growth, but only when the tools are well-tailored. Today's top-performing software product teams make the extra effort to embed analytics that are purpose-built to meet the needs of their users, and ultimately help them drive performance.

Embedded Analytics Leaders Are:

87% more likely to embed capabilities for interactive data visualization

46% more likely to weave analytics into the long-term product roadmap

55% more likely to reduce their average sales cycle time

2.2x more likely to see an uptick in average deal size

3.5x more likely to see an increase in revenue greater than 20%

as compared to All Others.

Want to learn more? Register for the webinar!
Tailor-Made Insight: Enriching Applications with Embedded Analytical Horsepower

The bottom line: From the perspective of business users, BI may have previously been exclusively a consumption-only proposition, but things are changing. Users are now more active throughout the process of converting data into insight. Leading solution providers have recognized this user evolution and are delivering more usable, more powerful, and better-tailored embedded analytics capabilities.

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