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Faviana Foundation

UPCYCLE PROGRAM

THE PURPOSE

The Upcycle Program is a dress repurposing initiative to provide gently used or new dresses for teens and women in need.

ABOUT

Faviana

Faviana, the leading designer dress brand for prom, bridal, pageant, and evening wear dresses, announces the launch of the Upcycle Program which will allow their customers to donate Faviana dresses back to those who are in need. This program will empower women to be able to give back and share the experiences they had in their dress with someone else.

WGIRLS Inc.

With the cost of prom increasing significantly each year, many girls are left unable to experience this special moment due to simply not being able to afford the rising costs. Last year, WGIRLS Inc. registered 2,385 young women to Project G.L.A.M. and sadly, they had to close their registration early due to not having enough resources to help those just within the five boroughs of Manhattan, New York. With over 2,000 young women registered, the inventory of dresses in their pop up boutique has to more than double to accommodate all sizes.

Project G.L.A.M. aims to provide underprivileged young women from homeless shelters, group homes, and low income families within the tri-state area with prom dresses and accompanying accessories. Each of these girls deserves the equal opportunity to enjoy this high school rite of passage in the most glam way. Many of these young women are in situations where this special night symbolizes a fresh start after graduating from high school and moving onto higher education, away from some of the unfortunate situations that they have grown up in.

The Upcycle Program

When a customer purchases a Faviana dress they are given the option to donate the dress back to Faviana once they have finished wearing it themselves. The woman will be given a return label, free of shipping charges, that will bring the dress right back to the Faviana offices to be inventoried for a donation. Often our dresses are purchased by women who wear them to “one time” events such as weddings, proms, and pageants. This program will empower women to be able to share the experiences they had in the dress with someone else who may be in need. As Faviana will continue to receive requests from those in need, especially around prom season, they will have an inventory of available dresses to be able to pull from and donate to whomever may be in need.

All girls deserve to have this experience and feel beautiful regardless of their socio-economic background. The Faviana Foundation’s Upcycle Program will be partnering with WGIRLS Inc. with the hopes of being able to provide WGIRLS with the necessary funding and dresses to give even more young women the opportunity “to feel good and celebrate themselves” at prom!

THE NEED



3,000

The number of young women in the tri-state area each year who are in need of a dress. They come from a diverse range of socio-economic backgrounds, are living in homeless shelters, group homes, foster care, or low income households.



5,000 - 7,000

The inventory of dresses that are needed each year to fill the Project G.L.A.M. pop-up boutique.



The Effect

These young women are nominated to participate in Project G.L.A.M. by their teachers, social workers, & guidance counselors based on direct need and show a strong dedication to their school work and are on track to graduate.

OUR PARTNER

“Prom night symbolizes a fresh start after graduating from high school and moving onto higher education, away from some of the unfortunate situations that they have grown up in.”



WGIRLS our official partner

The WGIRLS Inc is an international not for profit women's membership with chapters throughout the United States and United Kingdom.

WGIRLS chapters are united in the mission to provide underprivileged women and children the support and resources necessary to achieve health, happiness, and the ability to lead productive and successful adult lives. Additionally, in times of international crisis, the WGIRLS extend support outside the local community to address the global need.

The donations made to the Upcycle Program will directly impact WGIRLS and their efforts put forth in changing the lives of young women in the tri-state area. As Faviana will continue to receive requests from those in need, such as through WGIRLS, they will have an inventory of available dresses to be able to pull from and donate to those in need, especially during prom season.

HOW TO DONATE

The Upcycle Program is a dress repurposing initiative for women, by women.

STEP 1



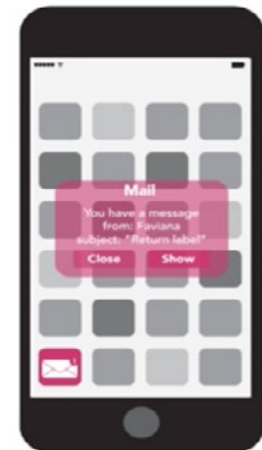
Donate by going to:
www.Faviana.com/Upcycle-Program.

STEP 2



Fill out the Donation Form and be sure to indicate any alterations made to the dress.

STEP 3



Faviana will issue a return label via email for shipping.

NOW WHAT?

Be the woman who helps other women feel good and celebrated for their special day.

STEP 4



Schedule a pick up or drop the dress off at a UPS location near you. The Faviana Foundation will cover all the expenses.

STEP 5



Faviana will safely store the dress in a dedicated section of our gorgeous warehouse.

STEP 6



During Prom Season, Faviana will use these dresses to fill recommended donation requests from our Dress Drive partners, such as WGIRLS.

[Click Here to watch the official Upcycle Program video ▶](#)

CONTACT

Get Involved with The Upcycle Program!

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Donate today at <https://faviana.com/upcycle-program-foundation>



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