

BlueSnap's Powered Buy Platform® SELECTED AS A 2017 MITX AWARDS FINALIST
Powered Buy Platform Recognized for Outstanding Achievement

BOSTON -- **BlueSnap** today announced its **Powered Buy Platform** has been selected as a finalist in the **Best Tech Innovation of the Year** category for the 21st Annual MITX Awards. Held annually by the [Massachusetts Innovation & Technology Exchange](#), the awards celebrate the innovation and creativity thriving here in New England.

Since 1996 the MITX Awards have grown to become the largest and most prestigious awards competition in the country showcasing the best creative and innovative accomplishments in the area. This year over 100 senior leaders from Boston businesses judged entries for the MITX award categories.

“For 21 years, MITX has been celebrating the people, ideas and companies that fuel this thriving technology and innovation hub,” said MITX President Amy Quigley. “This year’s finalists are incredibly impressive. We are thrilled to honor their achievements!”

“We are thrilled to be nominated for our Powered Buy Platform,” said Ralph Dangelmaier, CEO of BlueSnap. “Our tech team is working hard to build the most secure and innovative payment APIs in the industry. We have built a platform that helps merchants sell more whether they are selling via a marketplace, as an online B2C merchant or processing invoices as a B2B company.”

BlueSnap will be recognized with the other finalists in the category of **Best Tech Innovation of the Year** at the 21st Annual MITX Awards Ceremony traditionally attended by hundreds of the region’s top marketing, technology and design professionals. Winners will be announced at the ceremony on May 25th at Royale Boston. This year’s ceremony will include host, Kelly MacFarland, dinner and drinks, networking, and of course, the presentation of the prestigious MITX Awards. Tickets can be purchased at www.mitxawards.org.

About BlueSnap

BlueSnap provides a simple way to accept payments from anywhere – in your mobile app, online and for invoices. The Powered Buy Platform™ empowers frictionless payment experiences with a single integration to multiple payment methods, world-class fraud protection, robust reporting and the ecommerce tools you need to grow your business. The platform includes a global network of acquiring banks to help drive higher conversions worldwide. Learn more how BlueSnap can help your business accept payments and convert more at home.bluesnap.com

About MITX

Inspire. Connect. Provoke.

For the restless companies that comprise the Massachusetts technology and innovation eco-system, MITX is the ultimate resource: inspiring members with progressive thinking, meaningful connections and provocative conversation. Celebrating 21 years of connecting tech and innovation professionals in New England, MITX is a dynamic community of more than 7,500 thought leaders and collaborators in search of insight, education and opportunity. MITX is headquartered in Boston, MA. For more information, visit <http://www.mitx.org/>.

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