

Longitude scores highly in the FT's ranking of Europe's fastest growing companies

London 10th April 2017 – Longitude, the specialist thought leadership agency, has been selected as one of Europe's fastest-growing companies in the FT1000, a ranking published by the Financial Times.

Founded in 2011, Longitude is ranked 408 as a result of its 279 percent growth between the years 2012 and 2015, and 76 of 235 UK-based companies featured in the ranking.

Led by founders Rob Mitchell (CEO), James Watson (CFO), and Gareth Lofthouse (Chief Revenue Officer), the agency plans and executes thought leadership campaigns for over 40 of the world's most prestigious B2B brands.

Longitude recently appointed Alastair Gornall - previously chairman of Blue Rubicon and CEO of Reed Exhibitions - as non-executive chairman, to help support the company's next phase of growth.

Commenting on the achievement, CEO Rob Mitchell said: "We are incredibly proud to be featured in the FT1000 in its inaugural year, especially following our recognition in the City A.M Leap 100 just 12 months ago. Since founding Longitude, we have seen a dramatic increase in the investment made in thought leadership by B2B brands, and we believe our strong growth path reflects the growing demand for our expertise."

To view the FT1000 list and for more information about the ranking, visit

<https://ig.ft.com/ft-1000/>

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About Longitude:

Longitude is a specialist thought leadership agency providing advisory, research and content creation services that enhance its client's revenue, relationships and reputation. We work with a wide range of the world's most prestigious B2B brands across Europe, the US and Asia Pacific. Our 40 clients are concentrated in the professional services, financial services and technology sectors, but also stretch into infrastructure, oil and gas, and other sectors. Headquartered in London, England, the company was founded in 2011 and was selected as an [FT 1000 company](#) by the Financial Times and Statista in 2017, a ranking recognising Europe's 1000 fastest growing companies, and a 2016 [Leap 100 high growth UK company](#) by City A.M. and Mishcon de Reya. It is led by founders Rob Mitchell (CEO), James Watson (CFO) and Gareth Lofthouse (Chief Revenue Officer).

Visit longitude.co.uk, follow [@LongitudeUK](https://twitter.com/LongitudeUK) on Twitter, or connect on [LinkedIn](#).

About FT 1000: Europe's Fastest Growing Companies:

Innovative and fast-growing companies are the driving force of the European economy in the 21st century. They generate jobs and sustain Europe's competitiveness. The [FT1000](#), published by the Financial Times and Statista, lists the 1,000 companies in Europe that have achieved the highest percentage growth in revenues between 2012 and 2015. For more information, and details on the methodology used, visit <https://ig.ft.com/ft-1000/>.