

About Prime Social Group

Founded in 2010, the Prime Social Group (PSG) is an entertainment promotions company for concerts, as well as nightlife and various other entertainment events. The Columbus, OH based organization has quickly developed a strong reputation within the music world, endorsing such acts as Tiesto, Wiz Khalifa, Kid Cudi, Deadmau5, Steve Aoki, Kevin Hart, Steve Angello and many more A-list performers.

PSG is the brain child of two dynamic young entrepreneurs: Adam Lynn and Zach Ruben and has roots from their college years.

Lynn, the founder of the college event promotions company Social Studyz, began producing concerts while he was completing his undergraduate degree in Ann Arbor, Michigan. In the meantime, Ruben was busy founding Prime Productions, an entertainment production company that produced events in Ohio and Wisconsin.

The two decided to merge their companies in 2010 for a four-day, college mini-tour. That first event sold over 2,400 tickets, and, thus, Prime Social Group was born.

PSG has developed and expanded into an international promotion corporation. Consisting of tours, concerts, comedy shows, raves and club venues.

This multifaceted company has a true presence in the music and entertainment industry and continues to prospect for up-and-coming artists and venues. PSG's goal is to provide fans with the ultimate concert experience.

For more information about Prime Social Group, visit them on the web at primesocialgroup.com