




MI-ROOM

Your Guests Are Connected. *Are You?*

POWERED BY  TECHNOLOGIES

A woman with long dark hair, wearing a blue and white striped button-down shirt, is sitting in a hotel room. She is smiling and looking at a smartphone she is holding in her right hand. The room has a grey headboard, white pillows, and a desk with a telephone in the background. The lighting is warm and modern.

REVOLUTIONISING ROOM SERVICE

BY PLACING YOUR SERVICES
IN YOUR GUESTS' HANDS



MOVING AWAY FROM APPS

Mi-Room is the first fully scalable cloud-based mobile ordering and payment solution developed to make guest room services more accessible and profitable.

- Boosts revenue
- Increases upsell opportunities
- Enhances guest experience
- Available on a low-cost SaaS model with little or no Capex
- Enables targeted services through guest data capture
- Facilitates real-time updates to your menus and pricing
- Seamlessly integrates with common systems and payment gateways, including Oracle Hospitality Symphony
- Accessible via guests' own internet-enabled mobile devices in seconds
- Cloud-based; there is no need to develop, maintain or download an app!

We are one of the world's leading F&B Oracle Gold Partners and integrate with Oracle Hospitality Symphony.



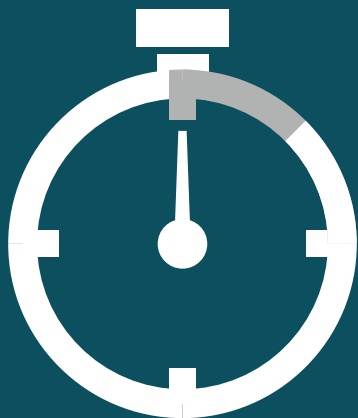
MAKING MOBILE A PRIORITY



18%

Hotels with mobile ordering report an 18% increase in room service orders

Source: Hotel Executive



65%

of guests access Wi-Fi within seven minutes of checking in

Source: Roomzzz

32%

of the UK hotel market already use cloud-based technology

Source: Grant Thornton





94%

of guests travel
with at least one
mobile device

Source: Expedia/Egencia Mobile Index



51%

of consumers deleted
an app because it “takes
up too much storage”

Source: Techninfographics



Hoteliers find
apps too costly
and too complicated

Source: The Caterer

Get all the key facts,
including our
Cloud Vs App
comparison chart on
mi-room.com



HOW IT WORKS



CONNECT

Upon arrival or check-in, the majority of your guests will request access to your Wi-Fi before you have time to offer it to them. This will automatically connect them to Mi-Room, and therefore your complete range of guest services, via their mobile device, whether it is a phone, tablet or laptop. Mi-Room is a cloud-based service, so there are no separate apps to download or passwords to remember in order to connect. It's simple and hassle free!



REQUEST

Whether it's to order food and drink from room service, request a toothbrush, book a taxi or make a spa treatment appointment, the offerings of your guest services are conveniently placed in your customers' hands. Mi-Room can display your menu of services in multiple languages, highlight allergy and nutritional details and even memorise your guests' preferred options for their next stay.



Mi-Room enables your guests to choose how and when they want to pay for their guest service requests. This could be when checking-out or they may wish to pay for their room service at the time of each order. Mi-Room is compatible with multiple payment partners and therefore supports any payment method, including Debit/Credit card, Paypal, AliPay, ApplePay, Cash and more. It can also be integrated with existing payment gateways or EPOS systems.



Your guest services will have been designed to make your guests' stay a more enjoyable, indulgent and convenient one, and Mi-Room facilitates this right through to the method of delivery. Guests can choose when they want an order to arrive, whether they would like it delivered to their room or if they would prefer to collect it. It can also be integrated with existing payment gateways or EPOS systems, including Oracle Hospitality Simphony.



With little to no capital outlay, Mi-Room is available for the equivalent per room cost of less than one cup of coffee per month. That's instant ROI from the first order.





*Contact us to boost your revenue
and bring your guest services to the forefront.*

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