

## **Radaris Improves Online Dating Profile Review Process with Integrated Social Media References**

*Objective, Factual Public Records Reduce Risk of Meeting Unknown People*

Radaris, the public records search engine, today announces improved integration of social media and online mention into its free profiles of people. These profiles help millions of users to verify the people they engage with online before meeting them in person. The expanded social media references combine with extensive public records to provide a comprehensive personal profile of every person in the country.

Online dating has seen steady growth over the past 10 years to have more than 40 million adults report using a service at some point. Research on the typical user shows that successful online daters match with at least 15 people before finding a long-time relationship. The reports also show that 10% of all online dating profiles are full of serious lies and omissions. To help protect users from the risks associated with meeting unknown people, all major online dating sites recommend conducting research on the person before meeting them in person. 33% of online daters report that they do extensive research and run background checks before meeting a match in person.

Radaris customers have increasingly cited their use of the site's resources for their online dating profile research. The integration of real-time social media mentions, videos, images, news and other online mentions into Radaris profiles greatly improves an online dater's ability to know who they have met. Directly searching social media networks can be a good start, but the information in those accounts can also be fake. People search engines are increasingly useful to online daters because of the objective personal histories and public records that can be found nowhere else.

Research any online acquaintances or new relationships on Radaris.com today to see their full online history, social media presence and verify their identity through public records.

### **About Radaris**

Radaris (<http://radaris.com/>) is a people search engine. Radaris.com provides comprehensive profiles of every person in the country that combine public records with social media and other online mentions along with premium background check reports, contact information reports and other information tools.

Contact: Radaris America, Inc.  
Press Relations  
press@radaris.com  
617-658-1463

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