

Grow Your Business Online

Thursday, May 4, 2017



At **Proceed Innovative** we're excited to be partnering with **Google** during National Small Business Week (April 30-May 6) and host a free workshop to help you grow your business online by increasing targeted traffic to your website. At the digital marketing event, you will have the opportunity to learn how to effectively market your business and grow your online presence (brand-new tutorials and special resources for businesses from Google!).

Key Takeaways

- Be found by local customers.
- Be found everywhere, on all devices.
- Be found with online advertising.
- Bonus tools.
- Real customer success stories and results.

Who Should Attend?

The digital marketing workshop will benefit:

- Marketing managers who want to improve the online visibility of their organizations.
- Business owners who would like to see their company at the top of search engine results.
- Franchise business owners who see the internet as an opportunity to grow their organization, but do not have the resources to evaluate and measure ROI on their investment.

Register & Info: <https://goo.gl/25HNtq>

When: Thursday, May 4, 2017

Schedule:

- 10:30 AM – 11:00 AM – Registration
- 11:00 AM – 11:45 AM – Seminar presentation
- 12:00 PM – 12:30 PM – Lunch (included)
- 12:30 PM – 1:00 PM – Training

Where: Schaumburg Corporate Center, Conference Room A 1501
East Woodfield Rd, Schaumburg, IL 60173

Presenters: Jasmine Panayotov (Proceed Innovative)