



CARES
— FOR —
CURES
PEAK SERUM

Contact: Tom Kutrubes
tom@peakfbs.com
8443955078

For Immediate Release

**Peak Serum Announces Donation Program to Support Research
Cares For Cures Offers Fetal Bovine Serum (FBS) Donations to Researchers**

FORT COLLINS, COLO. (April 27, 2017) – As a nod toward the important role biomedical research plays in advancing the wellbeing of humanity, Peak Serum, an independent supplier of life science laboratory products, has unveiled plans to donate Fetal Bovine Serum (FBS) to research projects through its Cares for Cures initiative.

“Researchers are making enormous strides in fighting disease and curing afflictions, and Cares for Cures wants to acknowledge and encourage that work,” Tom Kutrubes, Peak Serum President and CEO said. “Biomedical research eventually enriches humanity. Our product donation will hopefully allow more labs to perform more research for years to come.”

The Cares for Cures initiative seeks applicants for donations of FBS use in biological research. Researchers on large or small projects are encouraged to apply, and existing grant funding is not considered.

Researchers seeking support from Cares For Cures may apply directly to the program at peakfbs.com/cares-for-cures/