Press Release

# Investoo Group Acquires Leading Financial News Portal Invezz.com

**Investoo Group, one of the world’s biggest FX trading affiliates, has acquired Invezz.com in order to extend its reach into the financial trading the industry.**

Founded in 2012, Invezz, is a leading financial news site and peer review marketplace for CFDs, Forex, Shares and more. The site has more than 200,000 unique visitors per month.

The news comes only 1 week after Investoo Group’s purchase of 100ForexBrokers.com.

Adam Grunwerg, CEO of Investoo Group, said: “” It allows us to compete with the big players in the finance industry, while diversifying our product offering into shares, ISAs and other forms of investment services. Next steps include growing our business in new regions and languages such [OpcionesBinarias.net](http://opcionesbinarias.net/).”

The Invezz.com acquisition represents Investoo Group’s second major acquisition since receiving a 7-figure investment in December 2016. Since then, the London-based team has grown from 3 to 17 employees.

David Merry, Chairman of the Board for Investoo Group added: “Investoo Group has gone from strength to strength in the past 4 months, growing the product range and team with real pace. Invezz is another great acquisition for the company and is the second in a pipeline full of high-potential deals.”

The group’s aim is to become one of the biggest retail trading affiliates in the world through product development, marketing and acquisitions.

For more information on the Invezz acquisition please visit: [invezz.com](http://invezz.com/).

**--ENDS--**

**About Investoo Group**

Investoo Group is a newly funded financial venture that aims to become one of the biggest lead generation companies in the Forex and retail investment industry. It is based in London and has grown from 3 to 15 employees in its first 4 months of activity. The group is backed by online technologies leaders Kinetic Investments and Optimizer Invest.

**For further information, contact:**

Adam Grunwerg, adam@investoogroup.com / www.investoogroup.com.

David Merry, dm@ki.uk / www.ki.uk

Henrik Persson, henrik@optimizerinvest.com / www.optimizerinvest.com