

## ElectroMedical Technologies Takes Stand Against Opioid Use with Drug-Free Bioelectronic Medical Device

FDA-cleared WellnessPro Plus poised to change the conversation for people suffering from chronic pain

SCOTTSDALE, Ariz. – April 27, 2017 – Celebrating 10 years of delivering drug-free FDA-cleared medical therapy for chronic pain, bioelectronic medical device pioneer, ElectroMedical Technologies, announced today that its WellnessPro Plus<sup>™</sup> device can demonstrate results, proving that it helps people reduce their dependency and use of highly-addictive opioid narcotics. Family-owned and inspired, ElectroMedical Technologies has numerous <u>physician and patient testimonials</u> supporting its claims of being a very effective alternative for managing pain from chronic disease and trauma pain.

"It is our goal and passion to significantly help reduce people's dependency on pharmaceutical drugs and subsequently drug abuse – specifically the dangerous and highly- addictive opioid narcotic use in our country. We think it is time to be bold and aggressive with our technology and commitment to help people who suffer from chronic and often crippling pain," said Mathew Wolfson, founder and chief executive Officer of ElectroMedical Technologies. "The amount of data around opioid abuse due to chronic pain is staggering. According to a report published by the <a href="National Institute on Drug Abuse">National Institute on Drug Abuse</a>, "between 26.4 million and 36 million people abuse opioids worldwide, with an estimated 2.1 million people in the United States suffering from substance use disorders related to prescription opioid pain relievers in 2012."

Wolfson went on to say, "We support the effort and awareness that President Trump brings to the opioid epidemic. People are dying, families are suffering, and the addictions are real. ElectroMedical Technologies' WellnessPro *Plus* brings a drug-free solution to those suffering with chronic pain and offers real relief."

As reported in the <u>Wall Street Journal</u>, July 2016, Kevin Tracey, president and chief executive officer of the Feinstein Institute for Medical Research, commented "we live in a pharmacocentric culture today, where the world revolves around a drug for everything in a trillion-dollar pharmaceutical industry," he says. "But when I talk to patients…people don't want to take drugs."

According to the Feinstein Institute, "bioelectronic medicine is a scientific discipline that brings together molecular biology, neurophysiology, neurotechnology and analytics to develop nerve-stimulating technologies to regulate the molecular targets underlying disease. This approach promises to deliver therapies superior to pharmaceuticals in terms of efficacy, safety, and cost, without significant side effects."

## The WellnessPro Plus Difference

• WellnessPro *Plus* has the largest customizable frequency range in its class among any TENS or electrotherapy device available today.

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- Delivers the broadest application for conditions that cause pain including cancer, arthritis, fibromyalgia, spinal cord injuries, joint and back pain and many other highly painful conditions among others.
- The WellnessPro Plus device represents the industry's first intelligent portable bioelectronic therapy platform, which unlike other TENS devices, delivers a unique algorithm of frequencies to produce faster, longer lasting pain relief based on a proprietary technology DeepPulse™.
- WellnessPro *Plus* is used by sports medicine, chiropractic, natural health, physiotherapy and pain management practitioners in the treatment of chronic and acute pain.

To learn more about bioelectronic medical therapy and the pain relief people have experienced using the Wellness Pro *Plus* visit our website or blog.

## About ElectroMedical

ElectroMedical Technologies assembled a team of leading scientists from around the world in 2004 with a singular commitment to advancing technology for improving global wellness by relieving chronic and acute pain. In 2007, with FDA clearance, ElectroMedical delivered the industry's first intelligent portable bioelectronic medicine therapy device, WellnessPro *Plus*<sup>™</sup>, which provides faster longer lasting pain relief using a unique proprietary delivery system, called DeepPulse<sup>™</sup>. WellnessPro *Plus* is FDA-cleared to treat chronic and acute pain and is European Union, ISO, Mexico and HealthCanada certified. Today, ElectroMedical serves tens of thousands of customers across the globe and is an innovation pioneer in portable bioelectronic devices. ElectroMedical technologies manufactures non-invasive devices and is in the class of global leaders such as Medtronic, and innovators such as Google and GlaxoSmithKline with their Galvani Bioelectronics venture. With 10 years in business, WellnessPro *Plus* is the premier choice for health care professionals, athletes, coaches, medical research facilities and any individual who needs to relieve chronic or acute pain. For more information, visit <a href="https://electromedtech.com/">https://electromedtech.com/</a>.

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