



FOR IMMEDIATE RELEASE:

Microscan Presents New Product Capabilities Meeting Needs of Healthcare Industry at UDI Conference

New product capabilities of Microscan barcode readers and LVS verifiers tailored to the needs of medical device manufacturers will be demonstrated at UDI Conference in Baltimore, MD. MicroHAWK UHD barcode readers and an upcoming LVS-9585 barcode verifier will help manufacturers to comply with strict industry regulations and UDA standards.

RENTON, WA, May 4, 2017 – [Microscan](#), a global technology leader in barcode, machine vision, verification, and lighting solutions, announces that it will demonstrate new capabilities of MicroHAWK barcode readers and LVS label verification solutions from Booth #26 at the UDI Conference, June 7 and 8, 2017 in Baltimore, MD.

With the UDI system mandated by the FDA, it is more important now than ever for medical device manufacturers to have the ability to reliably and consistently identify a wide range of medical devices. As part of UDI compliance regulations, organizations are implementing Direct Part Marking (DPM) and applying 2D barcodes directly to the surface of medical devices. [MicroHAWK](#) UHD barcode readers, which will be exhibited at the UDI Conference, are able to decode very small and difficult-to-read barcodes, including Data Matrix two-dimensional (2D) symbols and direct part marks. Visitors of Microscan's booth will have an opportunity to test the ability of MicroHAWK UHD barcode readers to read symbols with an x-dimension as small as 2 mil (0.0254 mm).

Another headliner on display at Microscan's booth - a soon to be released mobile LVS-9585 handheld barcode verifier, adds advanced lighting options and powerful software functionality. These new options enable users to automatically find the DPM symbol within the verifier field of view, and cycle through the lighting settings to find the lighting type that works best with the specific DPM marking and material substrate. The LVS-9585 has the ability to test both DPM parts as well as printed labels to a broad variety of global application standards, and provides comprehensive quality analysis and reporting features. The LVS-9585 is piping hot and scheduled for serial production this summer.

In addition to new products, visitors of the conference will also have the opportunity to test-drive Microscan's time-tested [LVS-9510](#) Barcode Verifier for stationary desktop verification, the [LVS-9580](#) Handheld Barcode Verifier and the [LVS-7510](#) Print Quality Inspection System, which integrates LVS image scanner components seamlessly into the printer discharge of some of the most popular brands of thermal transfer printers.

Microscan's suite of barcode and print quality verifiers provide both in-line and off-line verification of codes (symbols and text) printed on labels and packaging. Verifiers identify errors in code readability and compliance as codes are printed, allowing manufacturers to address printing or formatting issues before incurring fines and scrapped product down the supply chain. Microscan offline verifiers enable users to

test newly-designed labels for quality and compliance issues before printing, while Microscan inline verification systems are configurable into manufacturing lines and printers to check label accuracy on the fly during label application. These verification solutions address the growing need for compliance to the FDA's Unique Device Identification (UDI) initiative, GS1 and HIBCC data structure, as well as other regulated barcoding and product serialization standards.

Microscan's dedicated LVS product team will be available throughout the UDI Conference to discuss custom projects and solutions with visitors to the Microscan booth. Meetings with Microscan's experts can be scheduled [here](#).

About Microscan

Microscan is a global leader in barcode reading, machine vision, and verification technology serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a leader in automatic identification and inspection with extensive solutions ranging from barcode reading, tracking, and traceability to complex machine vision measurement, guidance, barcode verification, and print quality grading.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of high-quality, high-precision products. Microscan is a part of [Spectris plc](#), the productivity-enhancing instrumentation and controls company.

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