**FOR IMMEDIATE RELEASE**

**Quirky, New Book Becomes a Best Seller in Just Six Days**

May 7, 2017 — Snoqualmie, Washington, King County

First-time, independent author, Warden Jim St. James, released his quirky new book, ***Snoqualmie Strange: Mist Gate — A Most Peculiar Hiking Guide***, on April 28, 2017. The Warden radically repurposed the format of a hiking guide to present compelling, interactive stories and interesting philosophical insights. In just six days, and without any premarketing or outside endorsements, the book racked up close to 900 paperback book sales and digital Kindle downloads. By midnight on the sixth day 100 percent of reviews were 5-Star and Amazon.com marked it as a Best Seller. Warden Jim St. James utilized the tools of Amazon’s Kindle Direct publishing platform to achieve this stunning success.

# “People long for real, magical adventure. Utilizing the Amazon Kindle Direct publishing platform, I could craft this peculiar, new experience in the odd and specific way that I knew would resonate with readers. Because of the book’s radical approach, I don’t think a traditional publisher would have ever given it a chance,” said Warden Jim St. James.

Jim St. James is the current Warden and Protector of the Snoqualmie Territory. Formerly, the Warden served as an infantry soldier in the U.S. Army. He fought forest fires in Yellowstone National Park, and he was an accomplished mountain climbing guide in Washington State. He’s explored the Subtle Realms in depth through meditation, vision quests, and sweat lodge ceremonies. Today, the mists of the mythic Snoqualmie Falls ebb and flow over his mountain home in Washington State where he lives with his wife and two kids. They are all happy to call bears and bobcats their neighbors.

**S*noqualmie Strange: Mist Gate — A Most Peculiar Hiking Guide*** is like no other guidebook before it. The curious tome is filled with legendary tales, mystic exercises, little-known hikes through mysterious ruins, true history, and it has an appendix filled with detailed descriptions of the odd tools the Warden carries when he patrols the strange and supernatural landscape of the Snoqualmie Territory. The material in this book will resonate with anyone who suspects there's more to reality than polite society likes to admit — even if they never strap on their boots and hike the trails of the Pacific Northwest. More information can be found at: [www.SnoqualmieStrange.com](http://www.SnoqualmieStrange.com).

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Buy a copy of Snoqualmie Strange: Mist Gate on Amazon today.