

## **PRESS RELEASE**

For immediate publication:

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## Sika Corporation to nominate a new Vice-President for its Floor Covering Business

Lyndhurst, New Jersey - Sika Corporation is pleased to announce both of the following promotions:

- Sebastien Godard, the current Senior Vice-President of Interior Finishing to General Manager of Sika Sweden Europe
- Mike Croes, the current Western District Manager to Vice-President of the Interior Finishing Division Sika USA

Sebastien Godard started within Sika Corporation on January 2014 and led the Interior Finishing Business through changes and growth. Thanks to its new products launch and a significant increase of the sales team in the field, Sika has become an active player in the floor covering Industry and provides efficient solutions to make "Your Floors Sika Secure", such as underlayment, moisture mitigation and wood floor adhesives.

Mike Croes has been with Sika since 2005. He is currently the Western District Manager for Interior Finishing and has been actively involved in the Strategy and the Development of the Interior Finishing Business since the last years. His strong knowledge of the Industry, his high professionalism and his proven commercial skills will bring the Interior Finishing Business to a great level in the Industry.

"I'm very excited by the challenge ahead of me" said Mike Croes, new appointed Vice President Interior Finishing. "Our team is strong, our expertise is well known and our customer approach will make us even more successful. I'm looking forward to pursuing the work that has been done"

Sika Corporation wishes the best to Sebastien and Mike in their new challenges.

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**About Sika**: Sika AG, located in Baar, Switzerland, is a globally active specialty chemicals company. Sika supplies the building and construction industry as well as manufacturing industries (automotive, bus, truck, rail, solar and wind power plants, façades). Sika' s product lines feature high - quality concrete admixtures, specialty mortars, sealants and adhesives, damping and reinforcing materials, structural strengthening systems, industrial flooring, as well as roofing and waterproofing systems.

Worldwide local presence in 90 countries and more than 16,895 employees link customers directly to Sika and guarantee the success of all partners. Sika generated annual sales of CHF 5.57 billion in 2014. For more information on Sika Corporation Interior Finishing Business, visit www.sikabond.com