

## **ABOUT TRICK 3D**

TRICK 3D is an immersive media studio headquartered in Atlanta. TRICK 3D creates and deploys the computer-generated (CG) assets powering the digital future for Fortune 100 brands, entertainment industry leaders and real estate sector pioneers. The studio specializes in 3D animation, virtual and augmented reality (VR)/(AR), virtual worlds, photo-real visualizations, character animation and more. TRICK 3D's client roster includes Fortune 500 corporations such as AT&T, Delta Air Lines, Intercontinental Hotel Group (IHG) and others, and entertainment leaders like CBS and Turner. To learn more about TRICK 3D, visit [TRICK3D.com](http://TRICK3D.com) and follow [@TRICK3D](https://twitter.com/TRICK3D) on Twitter.

## **ABOUT CHAD EIKHOFF**

Chad Eikhoff is the founder of TRICK 3D, an immersive media studio based in Atlanta. Chad and his teams at TRICK 3D blend technology and artistry to create leading virtual worlds for use by Fortune 100 brands, entertainment leaders and real estate pioneers. The studio specializes in 3D animation, virtual and augmented reality (VR)/(AR), photo-real visualizations, character animations and more.

Chad Eikhoff serves the chief creative officer and draws upon his vast experience as a filmmaker, storyteller, artist and technologist to direct the creative vision for TRICK 3D. Chad pushes the boundaries of computer-generated (CG) assets and mixed and virtual reality experiences, resulting in beautiful virtual worlds. As a filmmaker, Chad has produced and directed several originals, most notably the CBS hit animated holiday special, "An Elf's Story." Today, Chad focuses much of his energy on leading TRICK 3D's innovation partnerships with brand and entertainment giants such as Delta Air Lines, Intercontinental Hotels Group (IHG), Turner and others.

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