



FOR IMMEDIATE RELEASE

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MARK YOUR TERRITORY: THE MUDDY MISSISSIPPI MUTT MARCH

Lick! Laugh! Wag! It's a Dog Thing!
Dog March to Benefit Midwest Pets For Life

Leash the beast and make your mark: bring your dogs (the more the merrier!) and run, walk, jog, or otherwise move your groove at the Muddy Mississippi Mutt March! Join the pack at the only bi-state canine march in the United States as participants attempt to set the record for the most dogs at one time crossing a major bridge over a major river. Proceeds benefit Midwest Pets For Life, a 501(c) (3) Animal Welfare non-profit.

Clinton, IA – May 8, 2017 – Midwest Pets For Life announces the Muddy Mississippi Mutt March, to take place on Saturday, September 30, 2017. The 1.6-mile dog-and-human march will begin at 11:00AM in Clinton, Iowa, and cross the Highway 136 Bridge spanning the Mississippi River and ending in Fulton, Illinois. At 11:00AM, the bridge will be closed to motor vehicles and other traffic. The bridge will re-open after the last event participant has crossed. The main bridge span will not be open to spectators. Spectators are encouraged to cheer on all participants from a footpath that runs along the north side of the bridge. Leashes are required. Parking is available at Main Avenue and Harding Street in Clinton; shuttles will transport participants, including dogs, to the starting line. Festivities are available for the family in Fulton beginning at 9:00AM.

The starting line is located at Main Avenue and 2nd Street in the Historic Lyons District in Clinton. The March will begin at 11:00AM and proceed south on 2nd Street to 19th Avenue North, turning left to cross the Mississippi via the Highway 136 Bridge and continuing East into Fulton, Illinois. Once in Fulton, participants will head North on 4th Street, marching through Downtown Fulton to 9th Avenue, where they will turn left and proceed to 1st Street. The finish line awaits at the landmark "De Immigrant" windmill. Dogs and humans are encouraged to bring their Alpha game to the March: costumes and floats are encouraged, and cash prizes will be awarded for best entries in categories such as Red-Carpet-Ready, Funniest, Doggie/Kid Costume, Best Slogan, and more.

All participants are invited to enjoy the festivities at the finish line in Fulton, IL, including the Doggone Fall Festival sponsored by the Fulton Chamber of Commerce. Attractions are available beginning at 9:00AM and will include food vendors, Agility Course Demonstration, First Aid Tent, dog-related merchandise, a free-acts tent, microchip clinic, unicyclist and balloon animals, children's games, and more. Post-March events include the awards presentation and announcement of costume contest winners.

Entry forms with full contest categories and registration fees are available at www.midwestpetsforlife.org, Don's Jewelry, and local veterinary clinics. Event entry is limited to the first 500 forms received. Participants can also register at www.GetMeRegistered.com/MMMuttMarch. March event info, packet pick-up, and late registration will take place on Friday, September 29, 2017, from 5:00PM to 9:00PM at the Moose Family Center, 1936 Lincoln Way in Clinton, Iowa. All human participants will receive a goodie bag and commemorative Muddy Mississippi Mutt March t-shirt; all canine participants will receive a Muddy Mississippi Mutt March collar tag and treat bag.

All funds raised by the Muddy Mississippi Mutt March will benefit the animals connected with Midwest Pets For Life, providing care for the MPFL adoptable animals and vital funding for all MPFL programs, including Spay/Neuter, Vaccination/Microchip, Animeals, and Dietary Rescue Bank.

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About Midwest Pets For Life

Midwest Pets For Life is a 501(c) (3) Animal Welfare non-profit, dedicated to assisting the elderly, the disabled, and low-income pet owners in times of need by offering pet retention programs, services and education, while implementing sustainable programs and services that enhance companion animal ownership. To learn more, visit www.midwestpetsforlife.org, or call (563) 249-2206 or (563) 243-3106.

Follow this link for the full event flyer! --> <https://goo.gl/NWjd7v>