**JGSullivan Interactive, Inc.**

**1600 Golf Road, Suite 1200**

**Rolling Meadows, IL 60008**

**Contact:** [**Brett Knobloch**](https://www.linkedin.com/in/brettknobloch)

**Phone: 312.475.2963**

**Email:** [**Brett.Knobloch@JGSullivan.com**](mailto:Brett.Knobloch@JGSullivan.com)

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**FOR IMMEDIATE RELEASE**

**JGSULLIVAN INTERACTIVE, INC. ADDS TALENT WITH APPOINTMENT OF GREG RATLIFF AS Director of Technical Engineering.**

ROLLING MEADOWS, IL – Renowned interactive marketing and technology solutions firm JGSullivan Interactive, Inc. (JGSI) hires [Greg Ratliff](https://www.linkedin.com/in/greg-ratliff-8012274/) as Director of Technical Engineering

Greg Ratliff joins JGSI as Director of Technical Engineering. This new role was created to provide technology platform development support for the organization’s growing customer base. Greg will be bringing his 20+ years of progressive experience to support both JGSI’s fast growing client base, as well as enhance the marketing automation platforms and integrated marketing execution portals. His experience working with current and cutting edge software applications will help JGSI develop unique solutions that help marketers meet their growing technology needs. Greg has a B.S. in Computer Science from the University of Wisconsin-Madison. He will report directly to Lukasz Racon, VP of Technology with a dotted line to Al Croke, President & CEO for some specific client solution development initiatives.

“Our information technology systems and architecture are the central hub for our award winning solutions and success of our business. Continuing to develop new solutions that leverage the most current technology is critical to our continued success. Greg understands and knows this changing environment well and will help deliver new and unique solutions for our expanding customer base and future clients.”, said [Al Croke](http://www.lmsg.co/leadership/), JGSI’s President & CEO.”

ABOUT JGSULLIVAN INTERACTIVE, INC.

JGSullivan Interactive, Inc. ([www.jgsullivan.com)](http://www.jgsullivan.com)) is an interactive technology company focused on providing local marketing solutions to national brands. Technology services include: Adbuilding, Digital Asset Management, Coop & Media Management, Lead Nurturing, Dealer Websites/Landing Pages, eCommerce, SEM/SEO/Social media, media output management and consulting. The firm was originally founded in 1955 as JGSullivan Advertising, Inc.

JGSullivan Interactive Inc. is an operating unit of Local Marketing Solutions Group, Inc. ([www.lmsg.co)](http://www.lmsg.co)) a full service International marketing solutions provider with companies and brands that include; DuFour Advertising ([www.dufour.com](http://www.dufour.com)), KMA One ([www.kmaone.com](http://www.kmaone.com)), and WeblyGuys ([www.weblyguys.com](http://www.weblyguys.com)).

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