

DATE | FOR IMMEDIATE RELEASE

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2017 OTIS REPORT ON THE CREATIVE ECONOMY TO BE RELEASED ON MAY 18

LOS ANGELES, CA – Otis College of Art and Design is pleased to present the 2017 Otis Report on the Creative Economy of the State of California and the Los Angeles Region at the Linwood Dunn Theater in Hollywood on May 18, 2017 at 10am.

The program will include an introduction by Cheryl Boone Isaacs, President of the Academy of Motion Picture Arts and Sciences, a panel discussion led by economist Kimberly Ritter-Martinez with Academy members <u>Victoria</u> <u>Alonso</u> and <u>Debra Martin Chase</u> on the creative economy and the entertainment industry, and a reporting of key findings from the California and Los Angeles reports.

Otis College of Art and Design has commissioned the Los Angeles County Economic Development Corporation (LAEDC) to generate the Annual Report on the Creative Economy of the Los Angeles Region (Otis Report) since 2007. Now in its fourth year, the Otis Report on the Creative Economy of California features an expansion highlighting local creative industries via eight regional snapshots, developed with support from the California Arts Council. The regions include the Bay Area, Capital Region, Central Coast, Central Valley, Inland Empire, San Diego and the Imperial Valley, Southern California, and Upstate California.

EVENT DETAILS: 2017 Otis Report on the Creative Economy May 18, 2017 10am-12pm Linwood Dunn Theater Academy of Motion Picture Arts and Sciences Pickford Center for Motion Picture Study 1313 Vine Street, Hollywood, CA 90028

SCHEDULE 10 am Registration and Reception 10:30 am Program and Remarks

Press RSVP should contact Darius Sabbaghzadeh, Third Eye, <u>darius@hellothirdeye.com</u>, <u>551-804-8055</u>

General RSVP: otiscollegereport.eventbrite.com