

Improve Safety Compliance from the Inside Out

According to OSHA, developing a strong safety culture has the single greatest impact on incident reduction in any process.

Safety Culture 2017 is the nation's most targeted event on safety culture improvement to increase engagement, strengthen compliance, and create more alignment between staff and safety-based initiatives. This conference pulls together best practices from safety industry experts, practitioners, and decision makers across various industries to create a rock-solid blueprint for building a productive, proactive, sustainable safety culture that will lead to better business success and a safer work environment.

Safety Culture 2017 delivers:

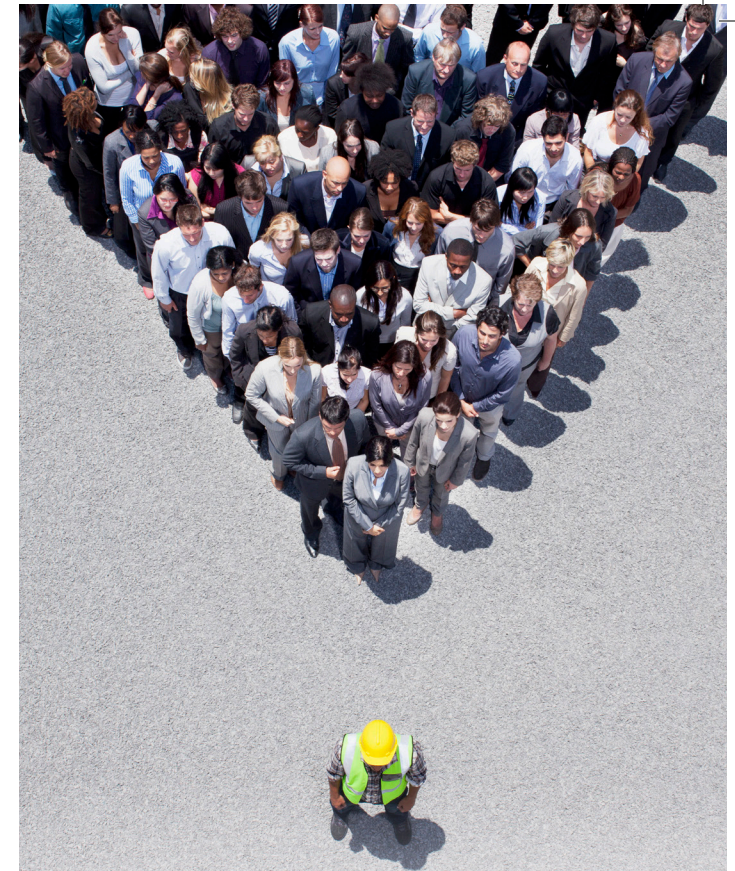
- An intimate forum that encourages networking
- A robust agenda full of insightful talks and interactive workshops
- Strategies for creating a powerful action plan to improve safety culture at your organization
- Recertification credits to further safety and HR professionals' career growth

Learn more and register at
SafetyCulture.BLR.Com

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SAFETY CULTURE

Buy-In, Behavior, and Other Keys to Making Safety Stick

September 11-12, 2017
Austin, TX



Register at SafetyCulture.BLR.Com

Engaging Sessions to Protect Your Bottom Line

Safety Culture 2017 is designed to provide real-life insights into how to navigate across the safety culture improvement spectrum.

You'll learn how to:

- Align management and supervisors by establishing a shared vision of safety and health objectives.
- Implement processes that create more accountability for safety compliance.
- Instill core values and motivate workers to continually embrace a commitment to workplace safety.
- Define safety responsibilities across your organization.
- Restructure your safety committee model to allow it to function at peak performance.
- Optimize reporting, hazard tracking, and other measurement metrics.
- And more!

Day 1 | Monday, September 11, 2017

7:00 a.m.–8:00 a.m.—Registration & Continental Breakfast

- **8:00 a.m.–8:05 a.m.**—Welcome Remarks
- **8:05 a.m.–9:05 a.m.**—Opening Keynote: Say Yes to Safety
- **9:10 a.m.–10:10 a.m.**—Practical Steps for Getting Buy-In: Creating an Activities Infrastructure to Influence Safety Culture Success

10:10 a.m.–10:30 a.m.—Refreshments & Networking Break

- **10:30 a.m.–11:30 a.m.**—Safety Starts at Onboarding: 5 Steps to Instilling Your Safety Culture Values from Day One
- **11:35 a.m.–12:35 p.m.**—The Rules of Engagement: Fresh Ideas for Motivating Employees to Embrace Safety in Your Workplace

12:30 p.m.–1:30 p.m.—Lunch Provided

- **1:35 p.m.–2:35 p.m.**—Safety Culture Straight Talk: Strategic Communication Tools for Getting Your Messaging to Stick

2:35 p.m.–2:50 p.m.—Refreshments & Networking Break

- **2:50 p.m.–3:50 p.m.**—Supercharging Your Safety Committee: How to Develop Powerful Advocates of Safety and Compliance Initiatives
- **4:00 p.m.–5:00 p.m.**—Temporary Work, Not Temporary Safety Culture: How Host Employers Can Overcome the Challenges of Integrating and Engaging Contractors and Freelancers
- **5:00 p.m.**—Day 1 Adjourns



Day 2 | Tuesday, September 12, 2017

7:00 a.m.–8:00 a.m.—Continental Breakfast

- **8:00 a.m.–9:00 a.m.**—The 5 Trust Commandments: How to Increase Walk-Through Presence as a Trusted Safety Partner, Not a 'Safety Snitch'
- **9:10 a.m.–10:10 a.m.**—Team-Based Accountability's Connection to Leading Indicators: Using Effective Metrics to Drive Employee Participation and Accident Prevention

10:10 a.m.–10:30 a.m.—Refreshments & Networking Break

- **10:30 a.m.–11:30 a.m.**—Closing Keynote: How to Deliver a Safety Culture that Isn't Stalled by Empty Promises
- **11:30 a.m.**—Conference Ends

****Agenda subject to change***

Recertification Credits to Further Your Career

Safety professionals can earn 0.5 recertification points for career development. HR professionals can earn 10 credits toward HRCI and SHRM recertification.



Location

Marriott Austin Downtown Convention Center

300 E 4th Street, Austin, TX 78701

Hotel Cutoff—August 20, 2017

Visit SafetyCulture.BLR.com/location or call **1-800-321-2211** to reserve a room in our BLR 2017 Safety Culture Conference room block.

