Press Release

24.05.2017

**VTB ARENA PARK TO PARTICIPATE IN SPIEF’17**

**The VTB Arena Park project will be substantially represented at the St. Petersburg International Economic Forum 2017. It will act as an organizer of and participant to a number of events within the framework of this major world gathering of the year.**

**May 31, 15.00 hrs, Stand № 19 of the sport zone in the Passage (Expo Forum)**

This is the start of the Global Sport Forum on May 31, on the so-termed “Zero Day” of SPIEF’17, where the VTB Arena Park project will present the VTB Arena Open interactive basketball mini-ground.

The inauguration program comprises: master class by an experienced coach, contests, quizzes, commemorative prizes. Throughout the Forum its guests will have an opportunity to make at the stand a brief departure from bustle and engagement in solution of complex economic problems through practicing in accuracy of basketball shots and familiarizing themselves with the VTB Arena Park more in detail.

At the end of the event an opening plenary session of the Global Sport Forum titled the Sport – New Ground for Dialogue at International Economic Fora will take place in the same sector. Andrei Peregudov, Senior Vice-President of VTB Bank, Alexander Medvedev, Deputy Chairman of the Board of PAO Gazprom, Vladimir Dmitriev, Vice-President of the CCI of Russia and Head of the European Tennis Association, Ron Duguay, Canadian ice hockey player, and other prominent persons are among the participants.

**June 01, 09.00 - 10.15 hrs, G3 Conference Hall, G Pavilion, SPIEF Congress Centre**

The Sport – Area of Trust special session is organized by the Roscongress Fund and the VTB Arena Park project.

The event will be attended by: Alexander Zhukov, First Deputy Chairman of the State Duma and President of the Russia Olympic Committee, Pavel Kolobkov, RF Sport Minister, Vasily Titov, Deputy President-Chairman of the VTB Bank, Alexander Karelin, State Duma Deputy and three times Olympic champion, Sergey Karjakin, chess vice-champion of the world, Jordi Bertomeu , the Euroleague President.

The session participants will hold discussions on how to ensure transparency and independence of key decision-making in the world sports, steps to be taken for strengthening the Russia positions in international sport structures with due account for examples of the county participation in integration processes and reformation of global sports.

**June 01, 16.00-17.30 hrs, Nova Арена, Grazhdansky Prospect, 100 А**

The VTB Arena Open: Match of Two Capitals Gala basketball game of Moscow and Sankt-Petersburg selection teams will take place, with the Roscongress Fund Cup awarded to the winner. The match is expected to be one of the most breathtaking events of the SPIEF’17 sport program.

High-profile politicians, businessmen, actors, sportsmen will join the two teams: Sergey Ivanov, Special Representative of President of Russia on environment protection activities, ecology and transport, Arkady Dvorkovich, Deputy Prime Minister of the RF Government, Alexander Novak, RF Minister of Energy, Alexander Konovalov, RF Minister of Justice, Pavel Kolobkov, RF Minister of Sports, Victor Evtukhov, RF Deputy Minister of Industry and Trade, Alexander Zhukov, President of the Russia Olympic Committee, Georgy Poltavchenko, Governor of Sankt-Petersburg, Sergey Sobyanin, Mayor of Moscow, Sergey Kushchenko, President of the VTB United League. Participation of a strong Serbian delegation in this basketbol festival is expected.

**June 02, 10.15 – 11.30 hrs, G Pavilion, G4 Conference Hall**

The Economics of Sports: Effective Co-operation of State, Media and Business on the Threshold of the World Cup 2018 session is organized by the Sovetskiy Sport Publishing House. Its participants, including Vitaly Mutko, Deputy Prime Minister of the RF Government and President of the Russian Football Union, Oleg Safonov, Head of the Federal Tourism Agency, Tina Kandelaki, General Producer of the Match-TV channel, Andrei Peregudov, Senior Vice -President of VTB Bank and Head of the VTB Arena Park project, David Neal, Executive Producer of the Fox Sports, and others, will discuss preparation for the World Cup 2018 and subsequent efficient utilization of investments in the Cup with a view to increasing the Russia potential in the tourism sector and recreation organization on the sport event sites, and their overall impact on general economic climate in Russia regions; the participants will also apprise social consequences of sport mega-events.

**June 02, 17.00 hrs, Ernst &Young Business Zone**

The Sport Facilities as Innovative Driver for City Development panel session is organized by the RBK Publishing House. Discussions on the issues of sport infrastructure development, co-operation of state and business for realization of strategically important sport objects, breakthrough methods of stadiums and concert complexes monetization, leadership role in sport project success, as well as problems of major sport event organization will be held with participation of Igor Albin, Deputy Mayor of Sankt-Petersburg, Maxim Reshetnikov, acting Governor of the Perm Region, Anton Alikhanov, acting Governor of the Kaliningrad Region, Anatoly Pakhomov, Head of the City of Sochi, Andrei Peregudov, Senior Vice-President of VTB Bank and Head of the VTB Arena Park project, Ilia Averbukh, Honored Master of Sports and silver medalist of Olympic Games, Dmitry Konov, Chairman of the Board of OOO SIBUR, Alexander Galitsky, founder of the Almaz Capital Partners Fund .

**Signing**

Apart from that, signing of a number of important agreements between the VTB Arena Park project and major international companies is planned within the Forum framework. The place and date of the signing will be announced later.

*Summary of Information*

*The VTB Arena Park is a project of integrated development of territory comprising the construction of a multipurpose sport and concert-entertainment complex (VTB Arena and Dinamo Central Stadium), Dinamo Sport Academy, Arena Park city block, as well as Dinamo Sport Park of 8 hectares in area. The overall area of the project under implementation is about 32 hectares. The title partner and the owner of the project is VTB Bank (PJSC).*

*The Arena Park Events is a company established within the framework of the VTB Arena Park project to develop and organize concert and sport events, high-profile ceremonies, implement sponsorship programs, sign partnership agreements with major international brands, mobilize additional investments for realization of partnership projects, such as development of Dinamo Physical Culture and Sports Park, sport museum, redevelopment of historic buildings.*

*The Roscongress Fund was established in 2007 with a view to supporting development of the Russia economic potential and reinforcement of the Russia image through organization and hosting of congresses, exhibitions, and public events. The Fund forms substantial part of the events, provides consultative, information and expert support to companies and organizations, as well as thoroughly studies, analyses, and gives coverage to issues of the Russia and global economic agenda.*

Regarding accreditation to the event and organization of interviews please contact the VTB Arena Park pres service:

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