The *Elements of Leadership™* Workshop

Are your management candidates ready to lead? Could your team leads be getting better results? Are you concerned about placing high-potential individual contributors in leadership roles? If so, consider the ***Elements of Leadership***™: a 2-day intensive experience in the fundamentals of getting things done through others. Developed by Cash Keahey, a global leader-architect and DDI® Master Trainer, the workshop targets new/emerging leaders in matrixed organizations where influencing without formal authority is key.

Elements of Leadership™ focuses on the "single greatest source of leadership failure" (according to leadership guru, Warren Bennis): the lack of self-awareness. Participants will explore and apply the 4 elements (or functions) of a leader:
- **Grasp reality**: To always understand oneself, the team, your mission and situation.
- **Envision success**: To see beyond the horizon, articulate a vision and craft a strategy.
- **Engage commitment**: To seek, secure and sustain everyone's full commitment.
- **Drive performance**: To define and achieve goals/expectations, and produce results.

Drawing on 20 years of facilitating leadership workshops on six continents, Cash devised the ***Elements of Leadership***™ so leaders can learn—and their organizations can benefit:

	Learning objectives	Business results
1	Discover one's natural leadership style with its strengths, struggles, biases and triggers.	Greater self-awareness (thus higher EQ) contributes to a positive work climate.
2	Leverage one's warmth and competence to influence people in tailored approaches.	Greater leadership agility increases employee engagement & productivity.
3	Apply the 4 ***Elements of Leadership***™ and associated mindsets, skill sets and toolsets.	A consistent approach to leading more efficient meetings and conversations.
4	Use the *Leadership Action Map* to address a business goal & implement post-workshop.	Greater effectiveness on a business initiative yielding return on investment.

Each participant receives:
- A workbook/e-book (with all key content, references, videos, etc.)
- A leadership journal
- A set of LeaderType™ cards
- Visual reminders of the ***Elements of Leadership***™

Included in the $1500 tuition:
- One year access to **LeaderTYPE.com** with multiple assessments/platforms
- One year access to ***LeaderCOACH™*** mobile app with 30 coaching modules
- One 30-minute virtual coaching session with Cash Keahey post-workshop

The Dallas-area pilot will be held **June 14 – 16** (noon start/finish): **50% discount** for the first 10 registrants: https://www.eventbrite.com/e/the-elements-of-leadership-workshop-50-off-tickets-34696592442

For a quick video summary of the website and app, click below or find us on YouTube:
LeaderTYPE.com
LeaderCOACH™