

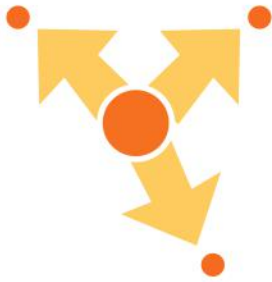
Media Kit

Press Contact:

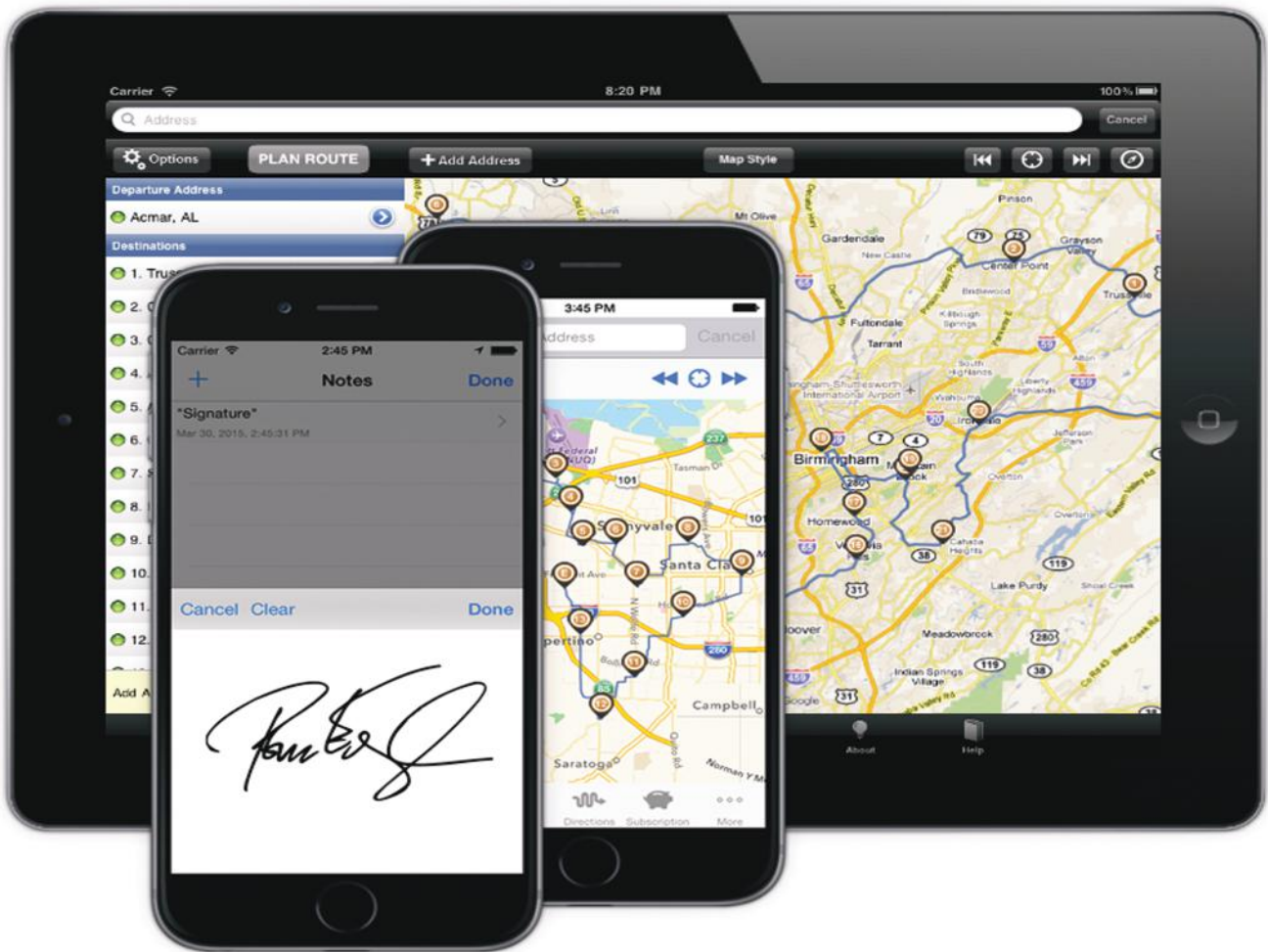
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Route4Me



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World's First and Fastest Dynamic Route Optimization™

Our Dynamic Route Optimization™ Technology Lets You Plan New Routes in Seconds



The Company

Route4Me is the world's most user friendly and downloaded route optimization solution in the marketplace. Simple and easy to use, this route planning solution lets users plan, share, manage, and drive optimized vehicle routes in a matter of seconds using the company's website browser software and smartphone app. It's an ideal replacement for Microsoft MapPoint users.

Route4Me's proprietary route planning engine combines the latest technological advancements and years of experience. Route4Me helps businesses of almost any size save time, increase profits, and boost growth. Route4Me is run 100 percent in the Cloud, eliminating the need to buy and install costly hardware. It easily scales up to accommodate any number of routes or stops per route with almost no practical limitation.

Route4Me is the world's most downloaded mobile multi-stop route planning software. Businesses use it to make more than 60,000,000 visits and track more than 20,000,000 device location updates per year. On average, Route4Me reduces fuel use from 20% to 39% and planning time to less than 10 minutes per day. Many businesses report savings in time of up to 20 hours per week. Route4Me's mobile app has been downloaded over a million times across platforms since 2009.

Mission Statement

At Route4Me, we believe in transparency. We're always upfront about our pricing, so you won't get nickel and dimed by hidden fees with us. Route4Me is the world's most popular route optimization software, and it got that way because we're always working to improve it.

Our decentralized team structure empowers everyone on our staff to have an immediate impact on projects, so we're able to release dozens of software upgrades every week. Our teams are distributed worldwide, and everyone is more or less available all the time. We hire passionate people and pay them to do what they love.

We're enthusiastic about quality and performance in all aspects of our lives. Speed is good, but not if it comes at the cost of consistency. We believe reliability is just as important as speed.

We've always wanted to build our business the old fashioned way, by taking the time to establish real relationships with customers. This sort of ultra long-term philosophy forces us to operate with integrity. It isn't always easy, but to be the company we want to be and provide positive customer experiences, we have to be honest with our customers about pricing, capabilities, features, and everything else.

Founder Biography George Shchegolev

Co-founder, Vice President of Operations

A lifelong entrepreneur at heart, George attended Montclair State University, where he earned a dual Bachelor's degree in Molecular Biology and Bioinformatics, as well as a Master's degree in Molecular Biology. Following his education, George worked in field marketing for Hewlett-Packard (HP), Qualcomm and eventually Verizon Fios. During these years, George began traveling and started noticing inefficiencies in the way work was being assigned to him and others. Determined and inspired by this opportunity, he set out on a mission to create the first route optimization application to work on the iPhone and Android. An avid gourmet and traveler, George is passionate about all kinds of technology.



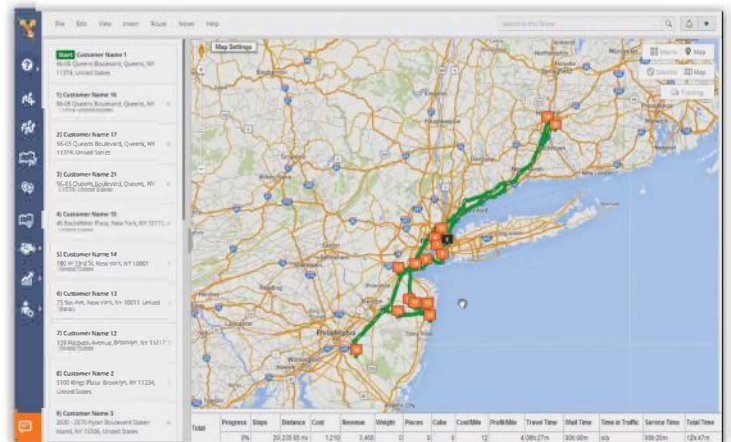
Company Slogan

Our Easy-to-Use Optimization Software
 Puts Route Planning On Auto-Pilot
 So You Can Grow Your Business

Informative Videos

Plan an Optimized Route in Under 30 Seconds

<https://www.youtube.com/watch?v=rACUvb1T47Q>



Synchronize Route Planning with Mobile Phone

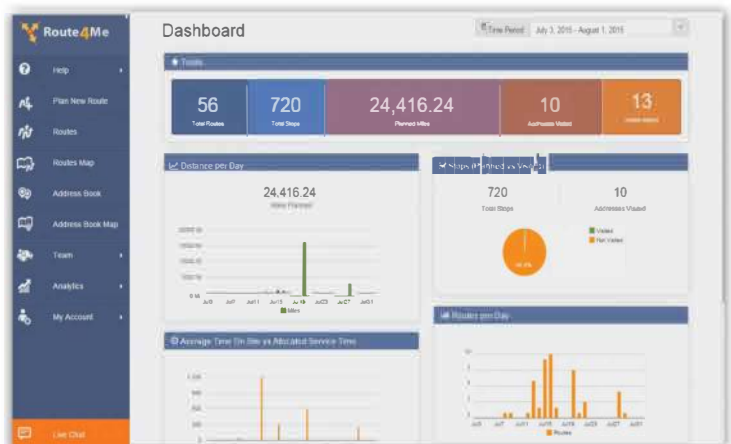
<https://www.youtube.com/watch?v=bl8oKgbmWQQ>

Sharing Routes with Drivers

<https://www.youtube.com/watch?v=0LQvDRUnvc8>

Real-Time Tracking for Your Vehicles & Drivers

<https://www.youtube.com/watch?v=v6Ja97jEWDM>



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Client Reviews



View more here:

<http://www.capterra.com/transportation-management-software/spotlight/130978/Route4Me/Route4Me>



'This program saved the day!'

Dec 31, 2016

DAVID FURSETZER
REAL ESTATE

5/5



Overall

★★★★★ 5/5
Ease of Use

★★★★★ 5/5
Features & Functionality

★★★★★ 5/5
Customer Support

★★★★★ 5/5
Value for Money

Comments: This program saved me hours, days, of work. The few questions I had were answered promptly, even on weekends!



'Great App!!!'

Apr 25, 2017

Wendy Bender
DuraMax

5/5



Overall

★★★★★ 5/5
Ease of Use

★★★★★ 5/5
Features & Functionality

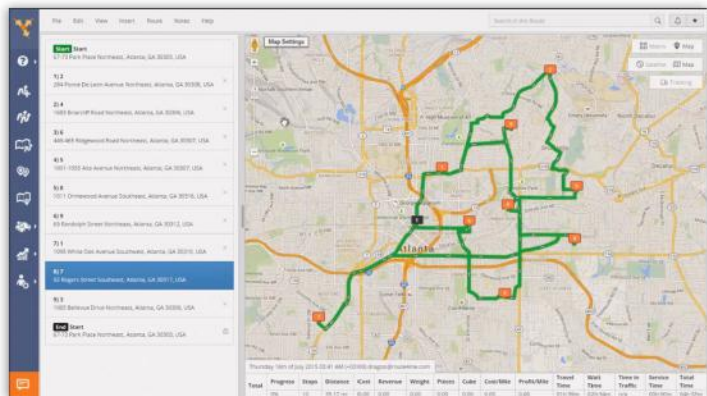
★★★★★ 5/5
Customer Support

★★★★★ 5/5
Value for Money

Comments: I am very happy with this app. It has saved me an incredible amount of time and time is \$\$\$! It's very easy to use.



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