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FOR IMMEDIATE RELEASE

June 27, 2017

**Skyline Products Delivers Large, 33 Foot Electronic Price Sign
to Missouri-area Travel Center**

-- Skyline's Custom, 91" Digit Scroll Sign will Provide Travel Center with Unmatched Legibility
and Incredible Viewing Distances for Decades to Come --

Colorado Springs, Colo. – [Skyline Products](#), a leading manufacturer of electronic price signs announced today that it has delivered a large double product, double face scroll fuel price sign to a prominent Missouri travel center. At more than 33 feet wide and nearly 13 feet tall, the new sign will replace an existing Skyline price sign that has been in operation for more than 20 years.

The existing fuel price sign, which is pole-mounted 66 feet in the air, was grandfathered into local building regulations and any change in size specifications would have triggered a new permitting process. Therefore, it was critical that the new sign be engineered to the exact same specifications as the old sign in order to avoid any additional permitting. Skyline's custom solution was built to meet those exact specifications, saving the time and expense of permitting a new, large sign.

"We are thrilled that our original sign reliably served our customer for more than 20 years and proud that they returned to us for an upgraded sign. Many of our customers choose Skyline not only because of our ability to build large price signs for travel center applications, but because of our unique ability to engineer completely custom signs," shared Chip Stadjuhar, President and CEO of Skyline Products. "Our in-house engineering team easily created a solution that perfectly fit the customer's needs."

In addition to the unique needs of the project, geographic and physical location constraints were critical to the effectiveness of the sign. The sign structure itself is located several hundred feet away from the adjacent interstate and at a much lower grade, requiring the sign to be legible from a wide range of viewing angles. Skyline's industry-exclusive scrolling price digits provide customers an unmatched field of view, ensuring maximum readability from far distances, at wide viewing angles, and for vehicles traveling at high speed. Furthermore, Skyline's electronic scroll fuel price signs remain highly legible during the day and night and in all lighting and weather conditions.

Skyline's [electronic scroll fuel price signs](#) are available with digits ranging from 10" to 91" and in a near-endless selection of high-contrast color combinations – allowing customers to perfectly compliment their brand image. Additionally, Skyline's scroll signs are highly energy efficient – requiring LED backlighting only at night – and offer excellent reliability due to their simple, robust design.

About Skyline Products

[Skyline Products](#) helps convenience stores and fuel retailers differentiate themselves and increase

automotive traffic through [electronic LED](#) and [scroll price signs](#) that are Designed to be Bold, Engineered to Last. Since 1970, Skyline has invested heavily in research and development to create the industry's most legible and reliable price signs. Fully designed and manufactured in Colorado Springs, CO, our industry-exclusive technologies provide superior display feedback, unmatched brightness control, exceptional full-bodied digits, advanced energy efficiency, and military-grade durability. Additionally, Skyline provides customers with price-change confirmation and the most advanced sign diagnostics on the market. Learn more at [SkylineProducts.com](https://www.skylineproducts.com).