
DAVID McNALLY

International Business Consultant • Author • Guest Lecturer • Thought Leader



For 40 years, David McNally has inspired millions of people from the stage, on film and in his best-selling books. He is a member of the Speakers' Hall of Fame and is described by a leading speakers' bureau as one of the world's Top 50 business speakers. David's international consulting work provides convincing evidence that powerful transformations occur when leaders, teams and individuals are aligned and committed to a compelling purpose.

David's best-selling books include: *EVEN EAGLES NEED A PUSH--Learning to Soar in a Changing World*, *THE EAGLE'S SECRET--Success Strategies for Thriving at Work and in Life*, and *Be Your OWN Brand*, which is used by many business schools throughout the world in their graduate degree programs. David's new book: *MARK OF AN EAGLE – How Your Life Changes the World*, just released in 2017 is already receiving outstanding reviews. Also, an award-winning producer, David has developed two highly praised, inspirational films, *THE POWER OF PURPOSE* and *IF I WERE BRAVE*.

David's books have been translated into twelve languages and developed into corporate training programs released in over twenty countries. Delta Air Lines, Gartner, Pulte Homes, the Apple Auto Group, Con-way and Thrivent Financial are among the many distinguished organizations that have recognized David's work. As the CEO of TransForm Corporation, David and his team develop Purposeful Leaders, Inspired Organizations and Iconic Brands.

Suggested Topics:

MARK OF AN EAGLE – How Your Life Changes the World

Every person who has ever lived has left their mark on the world. Leaving your mark, however, is not a goal to be set – it is a result. It is the outcome of realizing the enormous potential that exists within you, the belief that there is a special purpose for your existence, the awareness that you share responsibility for what happens in our world, and the commitment to fully utilize your talents to create a rich and rewarding life. In this dynamic presentation, David inspires people to fully engage in life by maximizing their contribution to their organization, their families and to making the world a better place to live.

THE PURPOSEFUL LEADER – How to Build an Inspired Organization and Iconic Brand

Purposeful Leaders embody seven key characteristics that determine their influence on others. The alignment of these characteristics enables leaders to inspire innovation and creativity, gain the commitment and collaboration of their teams and create a brand that customers come back to time and time again. In this session, David McNally, author of the best-selling book, *Be Your Own Brand*, will share proven strategies that will help you develop powerful, profitable and enriching relationships that will ensure you become the kind of leader others want to follow.

Fee: \$25,000 plus \$2500 travel fee and hotel

Website: <http://transformcorp.com/>

<https://www.markofaneagle.com/>

Videos: <https://www.youtube.com/watch?v=INiztuH3QPc>

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