**FOR IMMEDIATE RELEASE**

**Fleetio Improves Operations for Fleets of All Sizes with Help from DataOne’s VIN Decoder API**

**BEVERLY, Mass.** — **July 11, 2017** — DataOne Software today released a case study showing how utilization of its [VIN Decoder API](https://www.dataonesoftware.com/web-services-vin-decoder-api) has enabled Fleetio to provide an easier, more efficient user experience to its customers. DataOne Software is a division of Dominion Dealer Solutions and a leading provider of automotive vehicle data and software solutions.

Fleetio, headquartered in Birmingham, Ala., offers an all-in-one fleet management software that helps fleets of all sizes track, analyze and improve their operations. Their product, [Fleetio Manage](https://www.fleetio.com/manage), relies on DataOne’s VIN decoding solutions to support quick and accurate input of new vehicle data into the software, “…instantly populating over 90 vehicle data points,” according to Fleetio Marketing Director Lori Sullivan. “This eliminates manual data entry and human error and gives users the information they need about each vehicle’s specifications.”

DataOne offers a comprehensive data solution that meets the needs of Fleetio’s diverse clientele, capturing vehicles outside of the passenger and light-duty markets as well. “DataOne’s robust data set for heavy-duty vehicles and modern API made their platform stand out,” stated Tony Summerville, founder and CEO of Fleetio.

“The right data, well-supported and delivered in an easy-to-use format, can be a powerful tool for driving efficiencies and improving user experiences,” said Jake Maki, general manager of DataOne Software. “We are always excited to work with companies like Fleetio, providing automotive data and VIN decoding solutions that can support them in executing their product vision.”

Click on the link below to learn more about how DataOne’s vehicle data solutions have helped improve Fleetio’s fleet management platform.

[Fleetio Case Study](https://www.dataonesoftware.com/hubfs/Case_Studies/Case_Study_Fleetio.pdf)

**About DataOne Software**

DataOne Software is a leading vehicle data and software solutions provider for U.S. and Canadian automotive markets. Since its founding in 1999, DataOne has provided powerful data solutions to the automotive marketplace, empowering businesses with industry-best VIN decoding and support for rapid technology development. In 2007, DataOne was acquired by Dominion Enterprises and has added, as clients and sister divisions, some of the largest automotive solutions in the industry.

Today, DataOne Software, as a division of Dominion Dealer Solutions, provides data and software to most segments of the automotive industry including dealerships and their service providers, as well as portals, insurance, finance, business logistics, print, and government agencies. For more information about DataOne Software automotive content, visit www.dataonesoftware.com, call 877.438.8467 or e-mail sales@dataonesoftware.com.

**About Dominion Dealer Solutions**

Dominion Dealer Solutions improves dealers' lives by developing advanced technologies including: reputation and social media management, responsive websites, digital advertising, SEO, SEM, multi-channel marketing, and custom market reports. Coupled with award-winning lead management, inventory merchandising, equity mining, customer relationship (CRM) and dealer management (DMS) solutions, Dominion redefines automotive retail by delivering first-class customer experiences for today's automotive dealerships. Based in Norfolk, Virginia, every OEM and more than 10,000 U.S. dealers depend on Dominion's foundation of innovation, integrity, excellence and teamwork to provide them with results at every turn. For more information, visit our [website](http://www.drivedominion.com/), like us on [Facebook](http://www.facebook.com/dominiondealersolutions), [Pinterest](http://www.pinterest.com/dominionds) or [YouTube](http://www.youtube.com/dominiondealer), or follow us on [Twitter](http://www.twitter.com/dominiondealer).

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