



# CRI

MEDIA KIT

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**CRI** CARR  
RIGGS &  
INGRAM  
CPAs and Advisors

# CRI

## FACTS & FIGURES

Text CRI to 66866 to receive CRI News and Alerts.

100,000

Clients in all 50 states

Office Locations in 9 States

plus Canada, Mexico, Puerto Rico, and overseas military installations

3

Divisions of CRI

**AUDITWERX**  
SOC reporting & IT assurance

**CRI CAPITAL ADVISORS**  
investment banking

**LEVEL FOUR**  
wealth management

8

Professional Organization Memberships

American Institute of Certified Public Accountants (AICPA) Alliance for CPA firms

AICPA Private Companies Practice Section

Center for Audit Quality (CAQ)

Employee Benefit Plan Audit Quality Center of the AICPA

Governmental Audit Quality Center of the AICPA

Information Systems Audit and Control Association (ISACA)

Institute of Internal Auditors (IIA)

Public Company Accounting Oversight Board (PCAOB)

1997  
Year Founded

1,600+  
Professionals



400+

Partner Designations

31 are different

CPA	CFP	CGEIT	CVA
AEP	CFSA	CISA	CGMA
ABV	Cr.FA	CISSP	CAM
AES	CFE	CITP	FAHM
CCA	(fraud)	CIE	MCP
CCIFP	CFF	CMPE	MCSE
CEPA	CGAP	CMA	PFS
CFE	CGFM	CTGA	
(financial)	CRISC		

25+  
Markets

20

Years of Consistent  
Year-Over-Year Growth  
(since formation)

250+

Partners

6,200+

Partner Years of Experience

PrimeGlobal

Professional Association

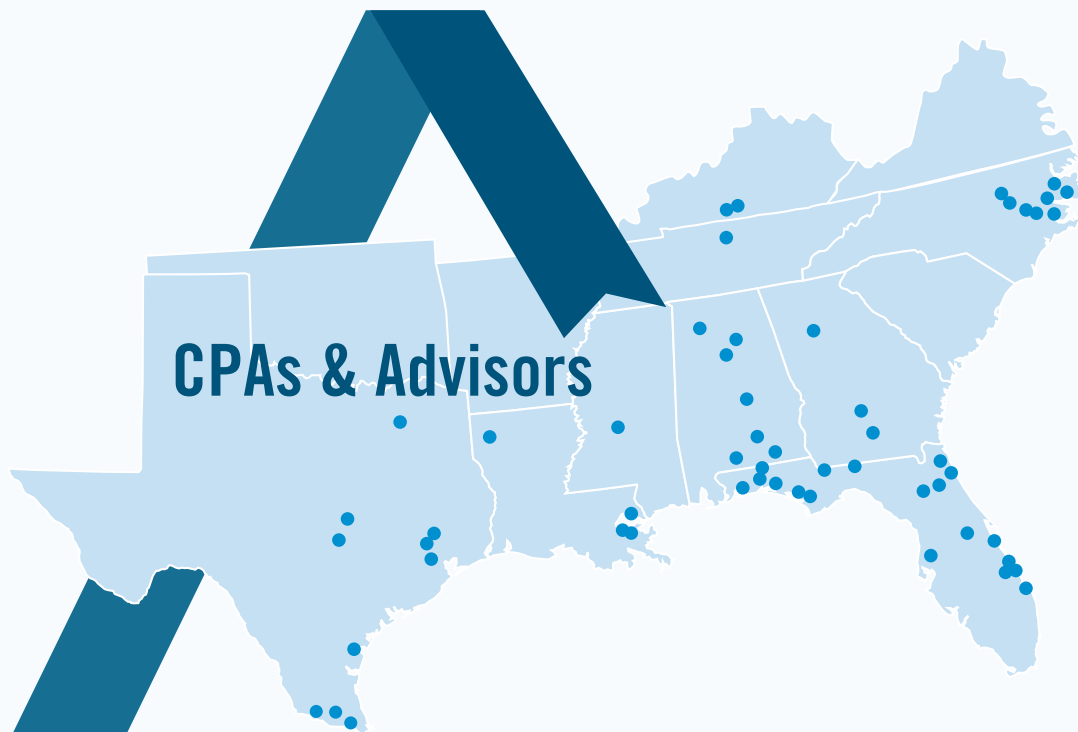


MORE ABOUT  
PRIMEGLOBAL

300 firms in 85 countries  
with more than  
850 offices, 20,000 people

### SERVICES

- Accounting
- Attestation & Auditing
- Business Consulting
- Forensic Accounting
- IT Audit & Assurance
- SEC Compliance
- Service Organization Controls (SOC) Reports
- Tax
- Transaction Advisory Services
- Wealth Management



**National Strength.**  
**Southern Roots.**

*Top 20 CPA Firm in the U.S.*

**1997** Carr, Riggs & Ingram, LLC is formed.





# WHO WE ARE

## CPAS & ADVISORS

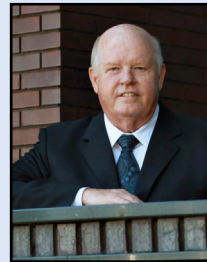
### CRI: ABOUT US

**National Strength.** CRI's strength emanates from within. Our accounting professionals, their expertise, and knowledge of industry trends and standards assist local staff members throughout the South as they serve our clients. CRI's national strength is derived from our technical expertise that solidifies our standing as the South's premier CPA firm. Performing quality accounting, auditing, consulting, and tax services has always been – and continues to be – our number one objective. Both our peer reviews and PCAOB inspection results are the most favorable possible and reflect this commitment to quality.

### National Strength. SOUTHERN ROOTS.

**Southern Roots.** CRI both acknowledges and embraces our Southern heritage and the emphasis it requires that we place on client service as we provide accounting, auditing, consulting, and tax services. CRI's core values of client service, respect, and integrity coupled with our dedication to innovation and responsiveness enable our clients to receive skilled guidance. At CRI, we believe that 'Southern' is a spirit, and we know that we embody it.

### BIO: WILLIAM H. (BILL) CARR



Bill Carr is a leader with vision – not only for CRI, but also for all of our clients and their businesses. With more than 40 years

of accounting experience, Bill is CRI's founder, managing partner, and chairman of the Executive Committee. Under his leadership, CRI has become the 20th largest CPA firm nationally and is recognized as one of the nation's fastest growing CPA firms.

Acknowledged as a leader in the accounting profession, Bill is actively involved with the American Institute of Certified Public Accountants (AICPA) and the Alabama Society of Certified Public Accountants (ASCPA). He serves on numerous national panels and committees and is passionate about his dedication to the accounting profession.

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*Bill's ability to discuss most any accounting or business topic – coupled with his directness and sense of humor – generates a great interview.*

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