

SPONSORSHIP OPPORTUNITIES



The first annual Fourth Revolution Awards, honoring the best and brightest of the Chicago region's manufacturing community.

October 18, 2017

WINTRUST GRAND BANKING HALL

Presented by:



WHAT ARE THE FOURTH REVOLUTION AWARDS?

The Fourth Revolution Awards celebrate regional manufacturing for its leadership and innovation as the industry stands on the brink of a new technological revolution. The ceremony culminates in the presentation of eight awards to deserving leaders, companies and industrial initiatives that have made significant contributions to the **Chicago region's** manufacturing ecosystem.

LEVELS OF ENGAGEMENT

PRESENTING SPONSOR - \$75,000

Name inclusion in the event title: Fourth Revolution Awards Dinner by [Company]
VIP Reception access for 10 guests
Featured on front cover of Awards program
Two tables with priority seating for 20 at the Fourth Revolution Awards dinner
Two-page color ad in program
Featured in all Fourth Revolution Awards printed materials
Brand featured prominently on all Fourth Revolution Awards virtual assets
Individual social media recognition by mHUB, IMEC and UI LABS
Inclusion on permanent signage at mHUB and UI LABS
Logo included on Fourth Revolution Awards Sponsors step and repeat banner
Logo incorporated in video projections
Brand placement at the Fourth Revolution Awards Pre-Dinner Reception and After Party
Acknowledgement in introductory event remarks
Sponsorship of one mHUB phone room for one year
Inclusion in newsletter by mHUB, IMEC and UI LABS
20 additional Fourth Revolution Awards After Party tickets
2 Associate memberships to mHUB

LUMINARY SPONSOR - \$50,000

Two tables with priority seating for 20 at the Fourth Revolution Awards dinner
Full-page color ad in program
Special recognition in Fourth Revolution Awards printed materials
Special recognition in all Fourth Revolution Awards virtual assets
Individual social media recognition by mHUB, IMEC and UI LABS
Inclusion on permanent signage at mHUB and UI LABS
Logo included on Fourth Revolution Awards Sponsors step and repeat banner
Logo incorporated in video projections
Brand placement at the Fourth Revolution Awards Pre-Dinner Reception and After Party
Acknowledgement in introductory event remarks
10 additional Fourth Revolution Awards After Party tickets
2 Associate memberships to mHUB

GUARDIAN SPONSOR - \$25,000

One table with priority seating for 10 at the Fourth Revolution Awards dinner

Full-page black/white ad in program
Special recognition in Fourth Revolution Awards printed materials
Special recognition in all Fourth Revolution Awards virtual assets
Individual social media recognition by mHUB, IMEC and UI LABS
Inclusion on permanent signage at mHUB and UI LABS
Logo included on Fourth Revolution Awards Sponsors step and repeat banner
Logo incorporated in video projections
Brand placement at the Fourth Revolution Awards After Party
Acknowledgement in introductory event remarks
10 additional Fourth Revolution Awards After Party tickets

INSTIGATOR – PRE-DINNER RECEPTION PRESENTING SPONSOR - \$25,000

Name inclusion in the event title: Fourth Revolution Awards Pre-Dinner Reception presented by
[COMPANY]

Brand placement throughout Pre-Dinner Reception
Priority seating for 10 at the Fourth Revolution Awards dinner
Full-page color ad in program
Featured in all Fourth Revolution Awards printed materials
Brand featured prominently on all Fourth Revolution Awards virtual assets
Logo incorporated in Pre-Dinner Reception logo displays
Individual social media recognition by mHUB, IMEC and UI LABS
Inclusion on permanent signage at mHUB and UI LABS
Logo included on Fourth Revolution Awards Sponsors step and repeat banner
Logo incorporated in video projections
Acknowledgement in introductory event remarks
10 additional Fourth Revolution Awards After Party tickets

ENDURING – AFTER PARTY PRESENTING SPONSOR - \$25,000

Name inclusion in the event title: Fourth Revolution After Party presented by [COMPANY]

Brand placement throughout Fourth Revolution Awards After Party
Priority seating for 10 at the Fourth Revolution Awards Dinner
Full-page color ad in program
Featured in all Fourth Revolution Awards printed materials
Brand featured prominently on all Fourth Revolution Awards virtual assets
Individual social media recognition by mHUB, IMEC and UI LABS
Inclusion on permanent signage at mHUB and UI LABS
Logo included on Fourth Revolution Awards Sponsors step and repeat banner
Logo incorporated in video projections
Logo incorporated in Fourth Revolution Awards After Party logo displays
Acknowledgement in introductory event remarks
10 additional Fourth Revolution Awards After Party tickets

EMERGING SPONSOR - \$10,000

Seating for 10 at the Fourth Revolution Awards dinner
Half-page b/w ad in program
Special recognition in all Fourth Revolution Awards virtual assets

Individual social media recognition by mHUB, IMEC and UI LABS
Inclusion on permanent signage at mHUB and UI LABS
Logo included on Fourth Revolution Awards Sponsors step and repeat banner
Logo incorporated in video projections
Brand placement at the Fourth Revolution Awards After Party
10 additional Fourth Revolution Awards After Party tickets

MADE IN CHICAGO PROGRAM SPONSOR - \$7,500

Made in Chicago provides local industrial resources with an opportunity to show their spirit for manufacturing and create additional visibility for their brand, as well as their locally-made products from component parts to finished goods. The Made in Chicago program sponsor will have the opportunity to champion the Made in Chicago initiative for one year including:

Brand representation prominently displayed on the MIC website, social media
Lead supporter of two MIC program events throughout the year

Sponsorship's Fourth Revolution Awards recognition includes:

Individual social media recognition
Half-page b/w ad in program
Inclusion on permanent signage at mHUB and UI LABS
Logo included on Fourth Revolution Awards Sponsors step and repeat banner
5 additional Fourth Revolution Awards After Party tickets
Logo incorporated in video projections

WHO ARE THE RECIPIENTS OF THE FOURTH REVOLUTION AWARDS?

Community Empowerment Award: Recognizes a program or an initiative that promotes diversity and inclusion in manufacturing.

Product Design of the Year: Recognizes a product design that is unique, improves user experience, and impacts productivity as well as the greater good.

Innovation of the Year: Recognizes a technology or process that can advance multiple technologies and significantly improve the manufacturing ecosystem.

Startup of the Year: Recognizes an individual startup company for its innovation, creativity and significant accomplishments in the region.

Rising Star of the Year: Recognizes a pre-series B round individual startup company before its fourth year in operation, for its innovation, creativity and position as the next great company to emerge in the region.

Small and Mid-Sized Manufacturer of the Year: Recognizes a small or mid-sized manufacturer that has demonstrated its excellence in business practices, innovative processes and productivity enhancements as well as contributions to its local community.

Manufacturer of the Year: Recognizes an individual or manufacturing company that has demonstrated its excellence in business practices, innovative processes, and productivity enhancements and has made a significant financial investment to manufacturing capacity in the region.

Corporate Champion. Recognizes a corporation or business that has made an impact on manufacturing through community focused efforts and significant financial investment throughout the region.

WHERE CAN I LEARN MORE AND MAKE A NOMINATION?

www.4RevAwards.com and follow us on twitter at @4RevAwards

ABOUT THE FOURTH REVOLUTION AWARDS TEAM

mHUB

mHUB is Chicago's first innovation center for physical product development and manufacturing. We are a co-working community of product designers, developers, entrepreneurs, engineers & manufacturers.

IMEC

IMEC is a team of improvement specialists and technicians dedicated to providing organizations in Illinois with the tools and techniques to create sustainable competitive futures. The experienced, hands-on team at IMEC works closely with its clients to plan, implement, and excel critical business improvements in the areas of Leadership, Strategy, Customer Engagement, Operations, and Workforce.

UI LABS

UI LABS is an innovation accelerator that leverages its network of hundreds of partners from universities + industry to address problems too big for any one organization to solve. Our mission is to transform industries, starting with manufacturing and infrastructure, using digital technology. UI LABS' manufacturing innovation platform, the Digital Manufacturing and Design Innovation Institute (UI LABS), aims to provide U.S. factories with the tools, software and expertise they need to build things more efficiently, less expensively and more quickly, so they can win more business and bring jobs back to the United States.

- Yes, I will attend the 2017 Fourth Revolution Awards. Please reserve the following:*
 - PRESENTING SPONSOR**\$75,000
Name inclusion in the event title. Priority seating for twenty. Special recognition in all promotional materials.
 - LUMINARY SPONSOR**\$50,000
Priority seating for twenty. Special recognition in all promotional materials.
 - GUARDIAN SPONSOR**.....\$25,000
Priority seating for ten. Special recognition in all promotional materials.
 - INSTIGATOR SPONSOR**.....\$25,000
Name inclusion in the Pre-Dinner Reception title. Priority seating for ten. Special recognition in all promotional materials.
 - ENDURING SPONSOR**\$25,000
Name inclusion in the After Party title. Priority seating for ten. Special recognition in all promotional materials.
 - EMERGING SPONSOR**.....\$10,000
Seating for ten. Special recognition in all virtual assets.
 - MADE IN CHICAGO PROGRAM SPONSOR**.....\$7,500
Name recognition on MadInChicago.org, office locations and promotional materials
 - INDIVIDUAL RESERVATION(S)**\$300 EACH

- I am unable to attend, but would like to make a contribution in the amount of \$_____*

Signature: _____
(By signing, I commit to pay the amount indicated above)

Please make checks payable to: mHUB

Please charge my (circle one): American Express Discover Mastercard Visa

Card number: _____ Expiration date: ____/____ Security Code: _____

Name as it appears on the card: _____ Signature: _____

mHUB is a nonprofit organization under category a 501(c)(3), and contributions are deductible as provided by law. Tax I.D. 46-3388438.

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Contact Name (for questions and seating): _____

Contact Phone: _____ Contact Email: _____

How should we list your contribution in printed materials? (Example: John Doe, XYZ Company)

Please reply at your earliest convenience to:

2017 Fourth Revolution Awards

mHUB

965 West Chicago Avenue

Chicago, Illinois 60642

You may email your response to info@4RevAwards.com

For information, please visit www.4RevAwards.com

