

## PRESS RELEASE

### FACTON President Ruediger Stern to Speak at OESA Purchasing Conference

July 27 Event Titled “Sales & Purchasing: Partners in New Business Pursuit Conference”

Troy, Michigan – Wednesday, July 26, 2017 – FACTON, the leader in Enterprise Product Costing (EPC), today announced that president Ruediger Stern will be a featured speaker at an upcoming event produced by the Original Equipment Suppliers Association (OESA) on July 27, 2017. The event, titled “Sales & Purchasing: Partners in New Business Pursuit Conference” will be at the Edward Hotel & Conference Center in Dearborn, Michigan, and begins at 8:00am ET. Details are available at <https://www.oesa.org/events/oesa-sales-purchasing-partners-new-business-pursuit-conference>.

Mr. Stern will share insights on how enterprise product costing software can accelerate quote response times and improve customer relationships. His presentation will include examples from real-world case studies focused on how automotive suppliers and OEMs have improved costing processes.

The FACTON Enterprise Product Costing (EPC) Suite consists of specific solutions that address the product costing requirements of company departments and divisions – from top management, controlling and production to development, purchasing and sales.

#### About FACTON

The FACTON EPC Suite is the leading Enterprise Product Costing (EPC) solution for the automotive, aerospace, mechanical engineering and electronics industries. Its specific solutions offer robust answers to the requirements of executive management and individual departments within the enterprise. FACTON EPC enables standardized, enterprise-wide costing independent of location and department for maximum product cost transparency throughout every phase of the product life cycle. Businesses accelerate their costing, achieve pinpoint cost accuracy and secure their profitability.

FACTON was founded in 1998 and has locations in Potsdam, Dresden, Stuttgart and Detroit. Hasso Plattner, founder and chairman of the supervisory board of SAP AG, has supported this innovative company since 2006. The international portfolio of customers includes Ford Motor Company, Henniges Automotive, DURA Automotive Systems, Airbus, Mahle Behr, MANN+HUMMEL, Porsche and other renowned manufacturers.

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