



FOR IMMEDIATE RELEASE

Monarch Dental of Dallas/Fort Worth Offers Savings to Families Who Donate School Supplies Monarch Dental joins Community Partners of Dallas to provide needed school supplies to area children.

The affiliated offices of Monarch Dental are joining forces with Community Partners of Dallas to collect backpacks filled with school supplies for needy children across the Dallas/Fort Worth area from now through September 30th.

Nearly 170,000 children across Dallas and Fort Worth currently live at or below the poverty line. Monarch Dental aims to make it easier for these kids to get the support they need to succeed in school and in life, whether that means affordable dental and orthodontic care or just basic school supplies. By turning all 51 Monarch Dental Dallas/Fort Worth locations into drop-off points, the company is making it easier than ever for area residents to make a difference. In an effort to encourage even more families to participate this year – Monarch Dental will be providing a \$200 discount off braces for anyone who donates a new backpack and school supplies between August 1st-September 30th*.

"All of us at Monarch Dental feel strong ties to the communities we support," notes Dr. Robert Crim, Chief Dental Officer. "We believe that every child should be equipped with the tools they need for academic success, which is why we are proud to be working with Community Partners of Dallas to solicit donations of much needed school supplies."

This effort is part of the <u>Community Partners of Dallas</u> annual Back-to-School Drive which aims to collect more than 3,500 backpacks filled with supplies for school-aged children throughout the Dallas/Fort Worth area.

"It is only with support from partners like Monarch Dental, that we are able to serve more than 3,000 abused and neglected children through the Back-to-School Drive," said Paige McDaniel, CEO. "Equipping children with new supplies and uniforms goes a long way toward building their confidence and enthusiasm for the new school year."

To make a student smile this Back-to-School season and earn \$200 off orthodontic treatment, bring a new backpack with supplies totaling \$50* in value to any Monarch Dental location. For more information and a list of the most needed supplies, visit Monarch Dental's blog page.

*To receive \$200 coupon off braces please present receipt totaling \$50 for backpack/school supplies at any of the 51 affiliated Monarch Dental locations. Offer available for patients not using insurance.

Modern Dental Professionals - Dallas/Fort Worth, P.C Karol Brown, DDS; Brinda Patel, DDS; Sandra Horner, DDS; Jane Poquiz, DDS, Modern Dental Professionals - San Antonio, P.C., Marcus Ervin, DMD; Edgardo Gonzalez, DDS; Stephen Slotnick, DDS

About Monarch Dental

Monarch Dental provides general dentistry, children's dentistry and specialty care services such as orthodontics, oral surgery, periodontics and endodontics at 89 locations throughout Texas, Arkansas and Utah. Monarch Dental affiliated practices makes it easy and affordable for individuals and families to get the dental care they need with convenient locations, extended hours and same-day appointments. The Monarch Dental mission is to create healthier smiles by making dental visits easy and enjoyable. Learn more at www.monarchdental.com.

About Community Partners of Dallas

Since 1989, Community Partners of Dallas has ensured safety and restored dignity and hope to abused and neglected children by providing crucial resources and support to the caseworkers of Dallas County Child Protective Services. Community Partners of Dallas provides items such as winter coats, diapers and formula, holiday gifts, school uniforms, personal hygiene products, food and more, to send the abused children in our community the message that someone does care. Please visit www.communitypartnersdallas.org for more information.

Contacts:

Jody Martin Smile Brands Inc. press@smilebrands.com 714.427.1299 Joanna Clarke Community Partners of Dallas joanna@cpdtx.org 214.624.7584