

ALCHEMY

AUGUST NEWSLETTER

As the Original Wildposting company, Alchemy has grown over the past 49 years into the major player in the urban street media business, with strength both domestically and across the pond. We have grown from mixing it up in the streets of LA to the dazzling lights of New York and now we are rocking the lanes in London. On every step along the way, we strive to stick to our motto, producing pure advertising gold for all clients.

If you missed out on our recent brand re-launch parties in New York and LA don't feel left out, tag us on FB, Twitter or Instagram and we will send you some swag.



Our Hot Summer Plans!

Even in the hot summer heat, Alchemy stayed cool...

Painted Walls



This awesome Atomic Blonde painted wall we did in Venice Beach



Supercell from Clash of Clans painted wall in San Francisco

Fun Campaigns



The Dodgers Campaign.
We painted the whole
board to match the
Dodgers Blue.



Lyft Campaign. All
Lyft drivers get a
\$1 car wash

Out of the Box Campaign



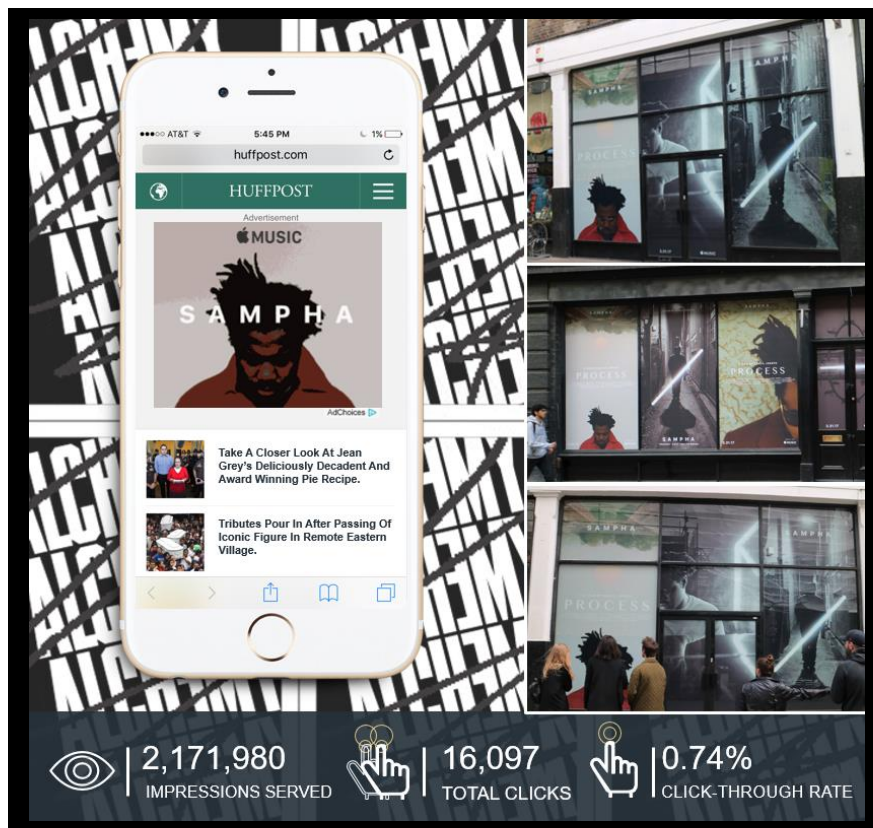
This Chiquita Ad where anyone could get a free sticker

As you can tell we have been busy, but that is not the only thing we were working on. To see more of Alchemy's work, visit <http://alchemymedia.net/work/>

Mobile Partnership

Over the past quarter, Alchemy has continued to develop its mobile partnership with Santa Monica based Gimbal. Alchemy and Gimbal's client facing sales teams are working with our customers to deliver custom content to targeted demographics and audience passing by Alchemy locations across our 20 DMA's

When Apple Music was seeking a way to raise awareness of Sampha's album release, we took advantage of this technology and incorporated it into our assets. The result of this Blend of both OOH and Mobile was the increased visibility of this album, making it a successful campaign.



Take advantage of this technology, whether you engage in traditional, dedicated, or experiential. This partnership allows Alchemy to keep honoring its goal of providing pure advertising gold to its customers.

To find out more about Alchemy's services offered, visit <http://alchemymedia.net/services/>