



**Gumbiner Savett Inc.**  
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*Solutions + Perspective*

**FOR IMMEDIATE RELEASE**  
August 30, 2017

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## **Silicon Beach Accounting Firm Releases New Video Content**

*Gumbiner Savett Inc.'s new video content provides a window into the firm's culture with an array of service offerings in real estate, growth companies and more...*

**Santa Monica, CA – August 30, 2017** — Gumbiner Savett Inc., an accounting firm based in Santa Monica, has released new video content that provides an overview of the firm's philosophy and experience in audit and tax, real estate, venture backed companies and Silicon Beach startup and growth-oriented companies. The videos can be found on the firm's website <http://gscpa.com/gs-happenings/accounting-video/>.

"The new firm videos provide a more comprehensive look into services and culture, allowing our clients, community partners, and potential employees to learn about who we are, our commitment to the profession and how we can assist with their business and personal accounting and tax needs." says Irene Valverde, Director of HR and Practice Development.

The video content features members of the senior leadership team, including: Rick Parent, CPA managing director of the firm; shareholder Shreedar Kothari, CPA, head of the Audit and Accounting Department; shareholder David Thaw, CPA, head of the GS Tax Department; principal Pradeep Budhiraja, CPA, head of the GS SEC Public Company Practice; and recently promoted tax principal, Karla Chavez Luna among other company staff.

"We are proud of the videos and are enthusiastic to engage new visitors to our website in a more dynamic way. After watching the firm videos, we encourage visitors to engage with us on Social Media our LinkedIn and Facebook pages," stated Valverde. All videos are posted to Gumbiner Savett's website, which was completely reimagined earlier this year, as well as the firm's YouTube and Vimeo pages.

**About Gumbiner Savett Inc. - [www.gscpa.com](http://www.gscpa.com)**

Gumbiner Savett Inc., is a full-service accounting and consulting firm headquartered in Santa Monica. Celebrating 65 years in 2015, the purpose of our work is to enrich our client's lives by facilitating the achievement of their financial objectives and providing career fulfillment for our employees.

We are dedicated to being the preeminent assurance, tax and business advisory firm for growth oriented businesses, middle market enterprises and high-net worth individuals in Southern California. In addition to traditional private and public company accounting and tax services, we specialize in general business consulting, estate and trust planning, fraud examination studies, business services and bookkeeping and litigation support.

Gumbiner Savett Inc. is an independent member firm of BKR International.

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