Global Medical Product Manufacturer Launches New Website

***For Immediate Release:***

***Edmonton, AB, August 31, 2017****–*[***Global medical product manufacturer***](http://primed.ca)*, priMED Medical Products is excited to announce the launch of its new website:****priMED.ca.****The August 2017 launch coincides with other international brand and business development efforts, including new market entries, new product additions, new manufacturing facilities, innovative and transformed business models and key contract signings.*

*The new website includes responsive design—a feature, which enables visitors to explore the website with an optimized viewing experience on any electronic device including tablets and smartphones. The website offers video, upgraded social media integration, innovative design and a streamlined user experience. In addition, it features enhanced clinical resource content developed exclusively for international medical product distribution companies and the healthcare community. "We are excited about our new website launch and the important information it provides for our customers, clinicians and partners," said Lucas Ethier, VP Marketing of priMED. "We believe this new site will allow our visitors to have a positive and informative experience as we continue to grow our global market presence."*

*The enhanced capabilities section presents visitors with the option to learn about priMED’s branded medical products, as well as its specialized* [***private label manufacturing***](http://primed.ca/capabilities/private-label-manufacturing/) *services. The product portfolio highlights some of priMED’s feature products, and the clinical resources section is a source for medical staff to access insights, tools and product information. To view the new website, visit* [***primed.ca***](http://primed.ca)

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***About priMED Medical Products:*** *Established in 1995, priMED Medical Products is a dynamic, global manufacturer specializing in high-quality medical products. As a leading Canadian medical product provider to hospitals, clinics and long-term care facilities, priMED also offers branded, co-branded and private label products and services to its customers and international partners.*

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