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Ayotree.com Supports Asylum Seekers Centre with Australian Campaign for “Moses the Freedom Fighter”

The popular “Moses the Freedom Fighter” mobile game for Android and iOS will now give donations from Australia and New Zealand to Australia’s Asylum Seekers Centre benefiting people seeking asylum in Australia

SYDNEY, AU. — “*Moses the Freedom Fighter*,” the free-to-play mobile game from Ayotree.com, has been making headlines in the United States for its determined efforts for refugees through Oxfam America. Now Ayotree is reaching out to support people seeking asylum in the Australia/New Zealand region, through local donations to Sydney, Australia’s **Asylum Seekers Centre (ASC)**, in New South Wales. Donations made via Australia or New Zealand-area websites will now go directly to benefit Asylum Seekers Centre, a place of welcome for people who have fled persecution in their home countries, and who are applying for protection in Australia.

It’s an important and personal step for Ayotree Co-Founder **Chinh Vu**, who is a frequent visitor to Australia, and whose wife is from Sydney—all of which spurred him to want to take local action. Chinh knows all too well the plight of people seeking asylum, having survived a childhood escape from Vietnam, to Malaysia, and eventually to California, in the United States. “As a former refugee myself, I know how important it is to find safe harbor,” comments Chinh. “Tony, my father-in-law, was born in Australia, and his family also came over to Australia from Italy after World War II as refugees, so both sides of our family have deep roots in the refugee experience, and in wanting to help others find freedom from persecution. We wanted to pay tribute to that, and my father-in-law even got to play a part in the game itself (as the voice of God)!”

Inspired by these family refugee stories and struggles, **Chinh** created “*Moses the Freedom Fighter*” with his brother and Ayotree Co-Founder **Khoa Vu**, in order to draw attention to today’s urgent worldwide refugee crisis. Launched in March 2017 to major U.S. media coverage and acclaim, the brothers used their game’s visibility to raise global donations for Oxfam America’s Syria and Refugee Crisis Response Fund, as well as to raise awareness for World Refugee Day and the UNHCR’s #WithRefugees petition. While donations from the rest of the world will continue to benefit Oxfam America, the Vu brothers now want to do something similar with Australasian donations, ensuring that they do the most good by going directly to help ASC, a local organization supporting people seeking asylum in Australia.

“People seeking asylum are one of the most socio-economically disadvantaged groups living in our community. For this reason, we’re very excited and pleased to be nominated as the Australian recipient partner for the ‘*Moses the Freedom Fighter*’ game,” comments **Frances Rush**, the Chief Executive Officer for Asylum Seekers Centre (ASC). “Ever since it was established in 1993, ASC provides tailored

interdisciplinary services for people as they await, often with great stress and uncertainty, the result of their application. We’re here at ASC to support those individuals and families as they navigate the process and work to become a part of Australian society, and to connect with community and services in NSW. We’re delighted Ayotree will be helping to fund our efforts to support the needs of people seeking asylum.”

“We’re excited to be a resource for ASC, and look forward to helping people seeking asylum in the Australia and New Zealand region,” comments **Khoa Vu**. “Most of all, we want to send a message to people to open their hearts, just as the ASC does, and to show that doing so will lead to a better and brighter world.”

About “Moses the Freedom Fighter”:

“*Moses the Freedom Fighter*” is free and available now for iOS at [iTunes](#), and for Android via [Google Play](#). Each in-game ad view and donation from the game’s Asylum Seekers Centre fundraising page supports individuals and families who have fled persecution and are seeking protection in Australia. Interested supporters can donate directly to ASC via www.asylumseekerscentre.org.au/Ayotree. The game’s efforts for refugees have thus far been covered worldwide by **NBC News, The Los Angeles Times, TRC Magazine, KFI AM 640, Nguoi Viet Daily News, Viet Bao Online**, and more. Learn more about “*Moses the Freedom Fighter*” and its inspirations by visiting www.FreeMoses.org, or follow on Twitter at [@MosesFighter](#), or on Facebook at www.Facebook.com/MosesTheFreedomFighter.

About Asylum Seekers Centre (ASC):

Established in 1993, Asylum Seekers Centre (ASC) works collaboratively with people seeking asylum, as well as with volunteers, sector agencies, donors and supporters to deliver the best possible service in response to their immediate and diverse needs. It was created to be an Australian place of welcome for people who have fled persecution in their home countries, providing practical and personal support for people living in the community who are applying for protection in Australia, and who are still awaiting the outcome of that decision. The ASC assists people with navigating their way in Australian society, and helps them to connect with community and services, with its staff identifying key supports required to assist women, men and children alike.

ASC delivers a suite of interdisciplinary programs tailored to people seeking asylum, from casework support, to emergency financial relief, crisis accommodation, legal advice, health care, employment and training assistance, food, education, and social support. In 2016, ASC cared for 2,190 people seeking asylum—1188 of whom were new arrivals to the Centre. For more information on Asylum Seekers Centre, please visit their website at <http://asylumseekerscentre.org.au>.

About Ayotree.com:

“*Moses the Freedom Fighter*” is a free educational game from Ayotree.com, a cloud-based language school management system headquartered in Pasadena, California. The company’s software helps

language schools manage mission-critical tasks that save time and money and is in use throughout Asia, Europe, and North and South America.

The release of “*Moses the Freedom Fighter*” exemplifies the company’s commitment to humanitarian and educational advocacy around the world and is an expression of the founders’ dedication—as former refugees themselves—to assisting the millions of others around the world who have experienced oppression, slavery, and racism. The game is currently available in Arabic, Chinese (Simplified and Traditional), English, Filipino, French, German, Hebrew, Indonesian, Italian, Korean, Portuguese, Russian, Spanish, and Vietnamese. Learn more about the company at www.Ayotree.com.

For more information on “*Moses the Freedom Fighter*,” its newest efforts for ASC, to review the game, or for additional interview opportunities with the game co-founders **Chinh and Khoa Vu**, please contact publicist **Angela Mitchell** at news@paranoidpr.com or **(904) 982-8043**.

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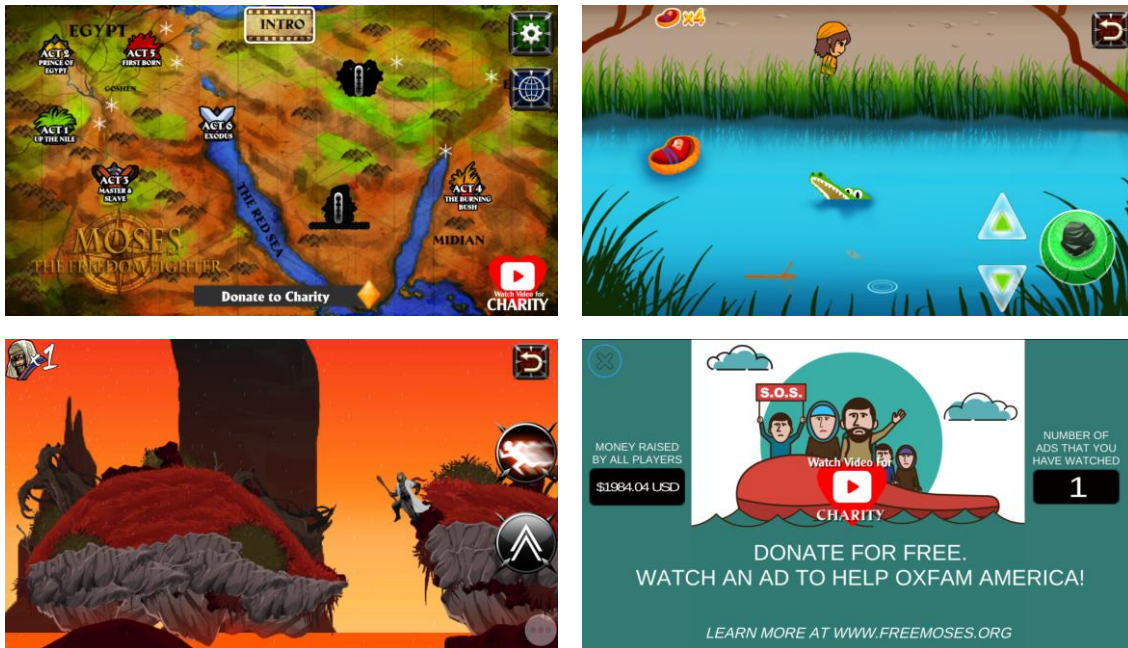
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“Moses the Freedom Fighter” Images/Screenshots

Please use these images when reviewing or covering Ayotree.com’s “Moses the Freedom Fighter” in the news. For additional image types or resolutions, please e-mail news@paranoidpr.com.



GAME SCREEN SHOTS: (Left to Right, Descending from Top Left) Main Menu (with “Watch Video for Charity” button), Level 1, Level 4, “Donate for Free” ad screen.



IMAGES (Left to Right): Ayotree.com Co-Founders Chinh Vu and Khoa Vu.

CAPTION: Ayotree.com, the company behind the landmark game “Moses the Freedom Fighter,” is reaching out to support refugees in the Australia/New Zealand region, through local donations to Sydney, Australia’s Asylum Seekers Centre (ASC), in New South Wales.