



For Immediate Release:

K&M Tire adds Tire Registration Plus™ & TPMS Manager™

BRIGHTON, Mich. (DATE) - Tiremetrix, LLC today announced that its Tire Registration Plus & TPMS Manager Software is now offered through the K&M Tire member programs, Mr. Tire & Big 3 Tire.

“We are very excited to announce this new offering for K&M Tire dealers,” said Kevin Knebel, National Marketing Manager at K&M Tire. “Tire registration is an important part of the sales process for tire dealers and Tiremetrix has added a huge value for our dealers with Tire Registration Plus, which validates DOT numbers, checks for recalls and indicates tire age; all in one easy step. This will greatly help our dealers not only comply with the law and reduce risk, but put accurate data in the hands of the tire manufacturers and their customers. With the passing of the FAST Act, tire shops will be taking on a bigger burden when it comes to registering tires. We wanted to be ahead of the curve in providing a complete all brand registration solution.”

Knebel continued “By adding TPMS Manager we are confident that our dealers have access to the best resource available in the industry for TPMS service information. We realize TPMS is a constantly changing and challenging technology, and we wanted our dealers to have access to the best information available.”

“We believe that our products will be a tremendous value to K&M Tire dealers,” said Joe Donehue, President of Tiremetrix. “Advancing automotive technology and regulatory requirements will continue to challenge tire dealers and independent service providers. Our software products are designed to help overcome these challenges, allowing dealers to focus on fixing cars, selling products and services and complying with government regulations. The shared goal is greater efficiency, profitability and reduced liability.”

TPMS Manager is the tire industry’s leading TPMS service and parts information resource. TPMS Manager provides up-to-date TPMS sensor, service kit, relearn and troubleshooting information for all OE and major aftermarket TPMS.

About Tiremetrix, LLC:

Tiremetrix, LLC is a privately-owned Michigan based automotive information Software Company. TPMS Manager and Tire Registration Plus are software-as-a-service products created by Tiremetrix and used by tire dealers and automotive service centers throughout North America. Tiremetrix provides software platforms used by service providers in over 80 countries worldwide.

www.tiremetrix.com

www.tpmsmanager.com

www.tireregistrationplus.com

About K&M Tire:

K&M Tire is a family-owned regional tire distributor headquartered in the small Midwestern town of Delphos, OH. K&M owns and operates 22 distribution centers throughout the Great Lakes, Midwest, and Great Plains regions and distributes 20+ brands of passenger and light truck tires, 12+ brands of medium truck tires, and 10+ brands of agricultural, industrial, and specialty tires. K&M offers 18 associate dealer and marketing programs to tire retailers in more than 22 states. Because K&M does not own or operate

any retail locations, nor do we sell directly online to consumers, we're able to offer a genuine partnership experience to our tire dealer customers. <http://www.kmtire.com>

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