



ANNOUNCING “STERNO HOME™”

TORONTO, ON September 7, 2017

NII Northern International Inc. – Effective immediately, Sterno Home™ is the new name for the industry leader Northern International Inc. (NII). Today, Northern International is widely known for DIY outdoor lighting and flameless candle décor. The name change to Sterno Home combines a great product assortment with a strong, iconic brand presence renowned for superior quality and unwavering reliability. At the core of Sterno Home will reside a passion for innovation, design, value, and service. Mike Pacharis, General Manager, Sterno Home, said, “As a division of Sterno Products, it is exciting for NII to become more closely aligned and identified with the iconic Sterno brand. The name change reflects our team commitment and desire to deliver a personal and memorable ambience to each of our customers’ homes.”

Embracing the personal spirit and style of today’s home, Sterno Home aims to connect with consumers by offering lighting products that are infused with the latest design trends and technologies to enhance the indoor and outdoor home experience. Along with the new name, we will deliver a reinvigorated brand strategy and a fresh direction for the company with exciting category extensions ahead. Customers will immediately see “Sterno Home” on all digital products and communications, with other media and assets being phased in over the near future.

Sterno Products, President and CEO, Don Hinshaw added, “We acquired NII in 2016 because they were North America’s premier flameless candle and outdoor lighting company and a great strategic fit for Sterno Products. The name change to Sterno Home is a natural evolution and further leverages the iconic Sterno brand across a world class portfolio of consumer products.”

Sterno Home is a wholly owned subsidiary of Sterno Products.

About Sterno Home

Established in 1997, Sterno Home (formerly Northern International, Inc.), is the flagship company for stylish indoor and outdoor lighting and décor, and leads the industry in innovation, technology, and design. The company employs people around the globe, creating a wide array of products such as low voltage and solar landscape lighting, décor lighting, and flameless candles. Every year Sterno Home redefines the lighting industry with the latest in design and technology.

About Sterno Products

Headquartered in Corona, California, Sterno Products is the leading manufacturer and marketer of portable food warming fuels and creative table lighting solutions for the hospitality and consumer industries. The product line includes wick and gel chafing fuels, butane, butane stoves and accessories, liquid and traditional wax candles, catering equipment and lamps. For over 100 years, the iconic Sterno brand has been synonymous with quality canned heat. The heritage of reliability and innovation continues today, as Sterno Products continues to bring to market new products that give foodservice industry professionals and consumers greater control over food quality and décor. Sterno Products is a subsidiary of Compass Diversified Holdings (NYSE: CODI).

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