



## Newport Dental Announces Grand Opening of New Pasadena Location

**New office to provide affordable, full-service care with extended hours and Saturday appointments**

IRVINE, Ca., September 18, 2017 – [Smile Brands Inc.](#), one of the nation’s leading providers of business support services to dental groups in the United States, is announcing the relocation and grand opening of its newest [Newport Dental](#) office which opens today at the Hill Plaza in Pasadena.

After more than 12 years at the at 81 N. Lake Ave. location, Newport Dental has moved to nearby 290 N. Hill Ave., Unit 1. The new office is larger and includes such state-of-the-art amenities as chair-side televisions and digital scanning equipment which helps facilitate quick turnaround for digital impressions used for traditional orthodontics and [Invisalign®](#), as well as for crowns, bridges, custom dentures, implants and more.

The new office will be staffed with the same great team that Pasadena Newport Dental patients have grown to love led by Dr. Donald Luoug. Dr. Luoug and his team will provide quality dental services ranging from [orthodontics](#), dentures and preventive care to general dentistry and restoration services. “I look forward to continuing to provide my patients the highest level of dental service at our new location, says Dr. Luoug. “We are very proud that the Pasadena community has recognized our commitment to high quality dental care which is reflected with our 4.2 Google rating online.”

Newport Dental is committed to making it easier and more affordable for patients to get regular dental care. The new convenient location in Pasadena is open six days a week and has evening hours to accommodate busy schedules. Same-day, walk-in and emergency patients are welcome.

For directions to the new office or to make an appointment, patients can call (626) 440-0240 or 888-BRIGHT NOW (888-274-4486), or they can go online to [request an appointment](#) at [www.brightnow.com](#).

### **About Newport Dental**

Newport Dental offers general dentistry, preventive care, children’s dentistry and, in certain locations, specialty care services such as orthodontics, oral surgery, periodontics and endodontics. Newport Dental affiliated practices make it easy and affordable for individuals and families to get the dental care they need with convenient locations, extended hours and same-day appointments. Newport Dental has 11 locations in California, including in Claremont, Fullerton, Hawaiian Gardens, Long Beach, Los Angeles, Norwalk, Orange, Riverside, West Covina and Westminster. Learn more at [www.brightnow.com](#)

## **About Smile Brands**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 360+ Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, and Johnson Family Dental offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, New Mexico, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

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