

FOR IMMEDIATE RELEASE

Martin General Hospital Partners with Specialists On Call to Offer Critical Care Services

Reston, VA – September 14, 2017 – Martin General Hospital, a 49-bed facility serving patients in Williamston, North Carolina and the surrounding communities has selected [Specialists On Call, Inc.](#) (“SOC”), the largest provider of telemedicine services and technology to acute care hospitals, as its partner to offer critical care services. The program went live August 8, 2017 and hopes to enhance the patient experience through increased and quicker access to specialists.

“This partnership will enable our patients to have immediate access to specialists through telemedicine,” said John Jacobson, Interim CEO and Chief Financial Officer of Martin General. “The technologically advanced process will allow a specialist to perform a physical examination of the patient over the internet. The specialist can then consult with the treating physician about the best treatment plan for the patient.”

“Our growing partnership with Martin General Hospital demonstrates a collaborative effort with access to care through telemedicine”, said Hammad Shah, CEO of SOC. “It is a privilege to be a part of Martin General Hospital’s innovative approach to ensuring that patients receive quality care in local communities.”

“SOC provides our community hospital with the expertise and specialties commonly found at larger hospitals. It allows our current staff of nurses and providers to care for more complex patients while retaining the small town ‘feel’ that makes a facility of our size more personable,” said Clinical Informatist Ezra Marshall.



Specialists On Call has earned The Joint Commission's Gold Seal of Approval



About Martin General Hospital

Martin General Hospital is a community-focused healthcare provider of complete inpatient, outpatient, medical and surgical care with a team of more than 80 healthcare professionals and is a recipient of the Joint Commission's Gold Seal of Approval. For more information about Martin General Hospital, please visit www.martingeneral.com or call (252) 809-6332.

About Specialists On Call, Inc.

Specialists On Call, Inc. (SOC) is the largest provider of acute care telemedicine services and technology to US hospitals and partners with over 400 hospitals and systems across 36 states. Through its Neurology, Psychiatry, and Critical Care solutions, SOC virtually delivers physicians directly to the patient's bedside. The company's Consult Coordination Center (CCC) is the hub of its clinical and operational support teams, and dedicated to accelerating patient care through a fully redundant and state-of-the-art platform.

SOC provides industry leading reporting and analytics and lean six sigma support to optimize workflows towards achieving high clinical outcomes. SOC's flexible, enterprise Managed Services offering enables hospitals to rapidly deploy and seamlessly optimize or expand a telemedicine program by leveraging its proven and scalable infrastructure. The organization was the first private provider of acute clinical telemedicine services to earn The Joint Commission's Gold Seal of Approval and has maintained that accreditation every year since inception. For more information, visit www.specialistsoncall.com.

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