**DivvyHQ Cleans Up with Top Awards from Content Marketing Institute**

*Content marketing software solution wins Audience Choice Award for second consecutive year, and named No. 1 overall content marketing software platform at Content Marketing World, the world’s largest industry convention.*

Kansas City, MO – Sept. 14, 2017 – DivvyHQ, the Kansas City-based, content planning and collaboration platform, received the Audience Choice Award for the top content creation and workflow platform from the Content Marketing Institute (CMI) for the second year in a row. In addition, DivvyHQ was announced as the No. 1 overall content marketing software at CMI’s Content Marketing World convention held Sept. 4-8 in Cleveland, Ohio.

“Since we launched at the first Content Marketing World in 2011, we’ve been on a mission to build the easiest-to-use content marketing solution,” said DivvyHQ Co-Founder Brock Stechman. “I’m so thankful and proud of our team to be recognized with this award for the second straight year.”

Fans and customers of DivvyHQ overwhelmingly supported and voted for DivvyHQ in the second annual audience choice contest sponsored by CMI, the global leader in education and training relating to content marketing and management. This peer recognition brings DivvyHQ one step closer to its goal of being the leading content marketing solution in the world.

“We are grateful to our community, our customers and everyone who has supported us over the last seven years.” said DivvyHQ Co-Founder Brody Dorland. “We promise to continue doing everything we can to help content producers simplify their content planning process.”

The two awards amount to proof that DivvyHQ has earned the appreciation and respect of industry leaders and content marketing platform users alike, according to Joe Pulizzi, founder of the Content Marketing Institute and author of Killing Marketing and Content Inc.

"Innovative companies like DivvyHQ have been helping push the content marketing industry forward," Pulizzi said. "This is much deserved recognition for a company that is setting the pace in the constantly evolving space of content marketing planning and production."

**About DivvyHQ:**

DivvyHQ, makes it incredibly easy for global marketing and content teams to get organized, plan, produce and publish high-quality content more efficiently. DivvyHQ has been used in over 90 countries, and global marketing teams at brands like Lowe’s, Red Bull, Ben & Jerry’s, Virgin Mobile, Hewlett Packard, Olive Garden, Mercedes-Benz, Pfizer, Samsung, National Geographic, and Aflac have used DivvyHQ to improve their content marketing efforts.For more information, contact DivvyHQ at contact@divvyhq.com

**About Content Marketing Institute:**

[Content Marketing Institute](http://contentmarketinginstitute.com/) is the leading global content marketing education and training organization, teaching enterprise brands how to attract and retain customers through compelling, multi-channel storytelling. CMI’s [Content Marketing World](http://contentmarketingworld.com/) event, the largest content marketing-focused event, is held every September in Cleveland, Ohio, USA, and the [Intelligent Content Conference](http://www.intelligentcontentconference.com/) event is held every spring. CMI publishes the bi-monthly magazine [*Chief Content Officer*](http://www.contentmarketinginstitute.com/chief-content-officer/), and provides strategic consulting and content marketing research for some of the best-known brands in the world. CMI, a UBM company**,** is a 2012, 2013, 2014 and 2015 Inc. 500 company.

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