



FOR IMMEDIATE RELEASE

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Schultz Family Foundation Funds Travis Manion Foundation to Provide Transitioning Veterans Opportunities and Training to Mentor Youth and Serve their Communities

SEATTLE, WA – Schultz Family Foundation has partnered with Travis Manion Foundation (TMF) to provide support and mentorship opportunities for transitioning veterans. Travis Manion Foundation empowers veterans and the families of fallen heroes to develop character in future generations.

About 540 service members per day transition out of the military into communities around the nation. TMF understands that while there are a variety of resources for transitioning veterans, a holistic approach yields the most impact for the individual veteran. The Schultz Family Foundation recognizes the unique qualities of our nation's service men and women, and shares TMF's commitment to uplifting and equipping our veterans with the tools to be successful after their military careers.

"Our veterans are this nation's most valuable asset, and by providing them a platform to continue their service at home, we ensure they feel a sense of purpose, and thrive in their post-military lives" says Ryan Manion, TMF President.

Schultz Family Foundation funding will support three specific TMF programs:

- **Veteran Transition Workshops**, transitioning veterans identify and engage their strengths and passions, build positive relationships, and rediscover their sense of purpose after their military service.
- **Character Does Matter initiative**, provides veterans with a platform to engage and mentor young people in urban schools and community-based organizations.
- **Operation Legacy**, facilitates veterans to lead service projects in local communities alongside urban youth and civilians.

"Providing opportunities for our veterans to share their skills, passions, and experiences is a great investment for the Schultz Family Foundation, our communities and our country," said Daniel Pitasky, executive director of the Schultz Family Foundation. "We are proud to support the good work of the Travis Manion Foundation and appreciate all of the veterans who are willing to continue to serve as role models and mentors for young people."



This collaboration will provide personal and professional transition assistance to veterans by conducting Veteran Transition Workshops in Houston, Washington, DC, San Diego, and Seattle. To extend the reach of the program, TMF will also create a platform for online training and support. The Schultz Family Foundation's support will also enable TMF to train and activate veterans to serve as Spartan Ambassadors for TMF's Character Does Matter program. This in-depth training empowers Veterans to serve as mentors to youth, sharing personal stories of service and leading experiential learning challenges. Focusing on sustainability, TMF will also bring all constituents together for two weeks of service called Operation Legacy which aims to build camaraderie and serve the local community.

About Travis Manion Foundation

Travis Manion Foundation (TMF) empowers veterans and families of fallen heroes to develop character in future generations. In 2007, 1stLt Travis Manion (USMC) was killed in Iraq while saving his wounded teammates. Today, Travis' legacy lives on in the words he spoke before leaving for his final deployment, "If Not Me, Then Who..."

Guided by this mantra, veterans continue their service, develop strong relationships with their communities, and thrive in their post-military lives. As a result, communities prosper and the character of our nation's heroes lives on in the next generation.

The story of 1st Lt. Travis Manion and his Naval Academy brother Lt. (SEAL) Brendan Looney have been publicized in the book [Brothers Forever](#), and additional information about the Foundation can be found at www.travismanion.org.

About the Schultz Family Foundation

The Schultz Family Foundation was co-founded in 1996 by Sheri Kersch Schultz and her husband Howard Schultz, executive chairman of Starbucks Coffee Company. Guided by a belief that an "inequality of opportunity" is stifling America's potential, the Foundation invests in innovative programs and partnerships that unlock human potential, remove barriers to success and create new pathways to opportunity. The Schultz Family Foundation currently supports two signature national initiatives: Onward Youth and Onward Veterans. For more information, visit <http://schultzfamilyfoundation.org> or follow us on Twitter @SchultzFamilyFd.

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