
PRESS RELEASE

ELIZABETH'S, NJ-
HISPANIC HERITAGE
MONTH COMES ALIVE
ON ELIZABETH
AVENUE

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PRESS RELEASE

HISPANIC HERITAGE MONTH COMES ALIVE ON ELIZABETH AVENUE IN ELIZABETH, NJ

The Elizabeth Avenue Partnership (EAP) will host a Hispanic Heritage Month Lunchtime Concert Series sponsored, in part by a HEART Grant (*History, Arts, Education Reaching Thousands*), working with local restaurants to promote the cultural diversity and authentic Hispanic heritage of the area. Select restaurants will offer a unique experience of lunch specials and live music!

Elizabeth, N.J. - September 26, 2017

EAP Chairman Angel Rodriguez of State Farm Insurance stated, *"We are very excited to highlight some of our great restaurants this year, where you can enjoy some great food along with awesome music! So come on down to Elizabeth Avenue and celebrate Hispanic Heritage Month the way it should be celebrated!"*

Three Latin Jazz concerts will take place between the hours of 12-2 p.m. featuring a wide variety of salsa, meringue, cumbia and bachata at the following restaurants:

On **Wednesday, September 27th** between 12-2 p.m. at El Charrito Paisa, 659 Elizabeth Avenue, featuring delicious fusion of Colombian and Mexican Cuisine, they will offer half price appetizers. The beautiful and spacious interior is decorated in a rustic Latin motif and features the Molcajete Charrito, which is a typical Mexican dish served with beef, chicken, shrimp, onions, chipotle sauce, avocado and fresh cheese, and La Bandeja Paisa, which is a typical Colombian dish served with grilled steak or chicken, rice, beans, fried pork, sausage, avocado, corn pie, fried egg, and fried sweet plantain.

The second concert will take place at Don Felix Bar and Restaurant on **Tuesday, October 3rd**, located at 559 Elizabeth Avenue. Specials for the day include 20% off all meals and the featured meal of the day will be Steak and Peppers. Don Felix opened in 2016, a spectacular American-Latin Fusion, and offering salads, wraps, burgers, pasta, steaks and seafood and is home to the 'All Day', \$3 Margarita and Pina Colada. An outdoor backyard patio adds a nice touch for warm days and Happy Hour specials take place all week, featuring half price appetizers and drink specials. A DJ plays every Friday and Saturday.



The final concert will take place on **Tuesday, October 10th** at La Cabana Mexican Restaurant located at 901 Elizabeth Avenue. Free coffee and dessert will be served between 12-2 p.m. with all lunch orders. La Cabana has been serving authentic Mexican cuisine for over a decade now on Elizabeth Avenue. Serving breakfast, lunch and dinner, La Cabana is decorated in traditional tacqueria décor, complete with large artistic wall murals. Owner Miguel Barajas has added his own personal touch to time honored traditional family recipes resulting in savory dishes that are all made fresh on the premises.

**Hispanic
Heritage Month**
September 15-October 15



Hispanic Heritage Month in the Elizabeth Avenue Partnership Special Improvement District runs from **September 15th to October 15th** each year. This time frame was chosen as the starting point for the celebration because it is the anniversary of independence of five Latin American countries: Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. They all declared independence in 1821.

In addition, Mexico, Chile and Belize celebrate their independence days on September 16, September 18, and September 21, respectively.

“The Elizabeth Avenue business district is a diverse and vibrant community with deep ethnic roots, rich in culture and tradition. We are a bustling retail and restaurant destination easily accessible to the world and we are committed to providing a friendly “neighborhood”, that includes a safe and clean environment, giving customers a home-town feel of togetherness. These concerts are a great way to celebrate the incredible cultural diversity we have in this city and a small taste of our restaurants” said David Stochak, EAP Executive Director.

With its many outstanding cultural restaurants and exciting events in town, Elizabeth is New Jersey’s newest destination, just minutes from NYC and Newark Liberty International Airport. Elizabeth’s rich authentic cultural vibe draws its residents and tourists to the city’s heart of its local businesses and entertainment districts like Elizabeth Avenue. Visit Elizabeth, New Jersey and be immersed in its authentic diverse culture. For hotel accommodations visit www.goelizabethnj.com/stay and for a full schedule of Elizabeth, NJ’s events and programs please visit www.goelizabethnj.com/events or download the mobile app goelizabethnj. For specific details on EAP’s events for Hispanic Heritage Month contact the EAP office at 908-965-0660.

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