MEDIA CONTACT
Corey Pool
310-849-4928
corey@shoutz.com

FOR IMMEDIATE RELEASE

Shoutz Gaming Systems Participating in G2E Conference

Through its patented Playport™ mobile gaming technology, company is changing how instant win games are played and sold

OVERLAND PARK, Kan. (Sep. 27, 2017). Shoutz Gaming Systems ("SGS"), a marketing and game technology company, today announced at upcoming appearance at the following industry event:

> **Global Gaming Expo (G2E)**
> Las Vegas, NV
> October 3-5, 2017

During the conference, Frank Rash, Chief Operating Officer, and Jim Nulph, Vice President Product & Sales, will be presenting SGS's patented Playport instant win gaming system, which brings the benefits of mobile to players, retailers, lotteries and casino operators.

Attended by over 25,000 industry professionals from around the globe, G2E presents the gaming industry's most in-depth source of new products.

About Shoutz Gaming Systems
Shoutz Gaming Systems, LLC ("SGS"), through its patented Playport™ gaming technology, is changing how instant win and progressive games are played and sold by providing players more choice and a better game play experience through use of mobile e-commerce. Ticket sales remain at retail, using existing point of sale systems, bringing retailers more revenue and customer insight and loyalty. The platform quickly delivers hundreds of new games that can be frequently refreshed and customized down to the individual sales location. Playport brings to the gaming industry the same "long tail" revenue engine successfully used by Netflix, Amazon and iTunes, allowing the industry to economically sell both mass appeal and niche game themes. The result is a gaming product portfolio that appeals to all audiences, works within existing lottery and casino infrastructures and regulatory environments and requires no additional capital expenditure. SGS offices are located in Overland Park, Kansas. For more information, visit www.playport.com.

About Playport
Playport™ is a patented mobile application, using smart phone shopping technology similar to Netflix, Amazon and iTunes, to enable purchase of new-style digital instant win and draw games through licensed lottery retailers using existing retail POS systems. Playport allows players to select from a vast library of games, frequently refreshed to appeal to any player interest and played at the player's convenience. Using the same ticket purchase and prize redemption processes currently used by Lottery retailers, Playport provides players the benefits of mobile e-commerce, fulfills all Lottery regulatory, accounting, security and auditing requirements, enables any POS system to sale games and requires no additional capital expenditure or hardware. Playport is made available through Shoutz Gaming Systems, LLC. For more information, visit www.playport.com.

-END-