
PRESS RELEASE

High-level (9 floor)
car-show returns to
Elizabeth, NJ

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ELIZABETH, NJ- CARSHOW
(OCT 7 @6PM-10PM)

PRESS RELEASE

RIX MAGAZINE MOVES INTO ITS SECOND GEAR OF THE SEASON "NIGHT SHIFT EDITION 2.0" EXOTIC CAR SHOW TOUR SERIES RETURNS TO ELIZABETH, NJ ON OCTOBER 7TH.

RIX Magazine returns to Elizabeth, NJ with its Night Shift Edition 2.0, "Street Fest Tokyo," bringing a world-class exotic car show to a high-level (9 floor) parking deck.

Elizabeth, N.J. Sept. 29- On Saturday, October 7th, 2017 at 6pm, RIX Magazine will re-open the doors to one of New Jersey's largest parking decks, a (9) nine level parking deck in the heart of mid-town Elizabeth, NJ. The world class high-level exotic car show is set to truly be an experience that will revolutionize the car-show industry in the northeast, drawing hundreds of car enthusiasts from across the NJ/NY Metro area.

It's perfect timing for RIX Magazine and the Independent Media Group to make it's comeback after a (6) six year idle, but having over 12 years in the industry. They are back to raise the bar and set a new standard on street show-car experiences: promoting high-level class and setting new industry car trends. The evening will be complete with a DJ competition, performances, surprise guest appearances, fun for the whole family and of course, three categories of competition: Elite Class, Street Class, and Show Class.

For more event information on how to register a show car or purchasing general admission tickets please view:

www.goelizabethnj.com/carshow or www.rixmag.com

A portion of the proceeds will be donated back to the Elizabeth Shines Foundation, a non-profit beautification project established by the Elizabeth tourism initiative to help with beautification projects that are geared toward highlighting Elizabeth as New Jersey's newest destination, just minutes from NYC. Elizabeth's rich authentic history draws tourists to its historic landmarks and sites as well as to its high-end outlet shopping mall The Mills at Jersey Gardens (0% tax on clothes and shoes). To discover more about Elizabeth, New Jersey, or for additional information please visit www.goelizabethnj.com.

Event details contact: Jennifer M. Costa, EDMO Director, at (908) 220-9643 or via e-mail at jcosta@goelizabethnj.com



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