

New Product Announcement

Kromagen permanent change high temperature activated thermochromic ink is now available online in two standard colors and three activation temperatures at <u>www.thermometersite.com</u>.

Glenview, IL – October 13, 2017 – LCR Hallcrest is pleased to announce the addition of Kromagen heat sensitive permanent color change ink, which is used as a process and quality control indicator providing visual evidence of attained high temperature, to its e-commerce portfolio. Applications include, but are not limited to, metal fabrication and annealing, surface temperature management and machine equipment temperature monitoring.

General Description:

- High Temperature Activated
- Water Based Screen and Flexo Ink/Pigment
- Temperature Range: 60-200°C
- Color Density Increases as Temperature Increases
- Visit <u>www.hallcrest.com</u> for complete product information

E-Commerce Availability:

Kromagen is available in two standard colors and three activation temperature points:

- White to Magenta 60°C
- White to Black 80°C
- White to Black 90°C
- Water Based Flexo Ink
- 100 Gram Container

"We are excited to now offer a few standard Kromagen products online for those clients looking to trial and experiment with high temperature activated permanent color change inks" comments Scott Szafraniec, National Sales Manager LCR Hallcrest. These trial sizes make it easy to evaluate and are in stock and ready to ship.

Contact info@hallcrest.com, visit www.hallcrest.com, or shop Thermometersite.com.

About LCR Hallcrest: The company is the leading international manufacturer of "SMART" color and chemical changing labels, thermometers, pigments and graphics that react to environmental and temperature fluctuations, providing visible evidence of change and measurement with in-house design, development and manufacturing capability.

Press Contact: John Romano LCR Hallcrest john@hallcrest.com Ph. 847.998.8580 SM 410 Rev00

