Genetec Community Connect

How to build a safer city

Build ties between the police and private business by sharing security video to create a more inclusive, livable and efficient community.

Challenges facing today's communities

8/10 officers feel that policing is more dangerous than ever.

Collecting video footage is tedious and time-consuming.

More than 80% of mayors list "safety" as a top priority.

95% of police feel they are understaffed.

Spending growth is at its lowest, since 2010.

Building connections for a better tomorrow

Using data and the cloud improves efficiencies.

Video surveillance increases "natural surveillance".

Regular contact with the community helps officers do their jobs.

Collaboration is critical as cities become more complex.

Bridging the **public-private** divide improves **resource flows.**

How it works

1 Install your Stratocast™ video cameras

2 Monitor your HD video from anywhere, 24/7

3 Share select video feeds with the police

Everybody wins

It's empowering to know that I can play an active role in building a safer city for my children.

I no longer have to go out of my way to feel safe at night.

I feel safer knowing that the police can check in on my business if anything happens.

The benefits of this partnership extend beyond public safety.

We've been able to increase safety without increasing taxes.

We are solving problems with the help of the community.

We can now make an arrest within hours of an incident.

Start connecting with your community

genetec.com/communityconnect

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